

Waqood

Waqood's Portfolio

2013 - 2020

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Waqood's Profile

About Waqood

Waqood Tech is a Saudi company Started in **2013**, based in KSA, specialized in designing and developing websites and smartphone applications for corporate and government agencies by using an experienced team with advanced knowledge in development projects.

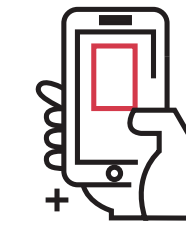
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OUR PROMISE

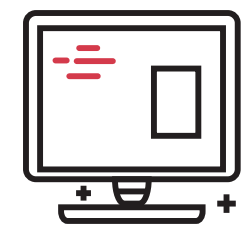
Working closely with our clients and accommodate all of their technical challenges...



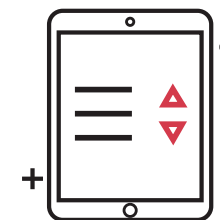
Branding



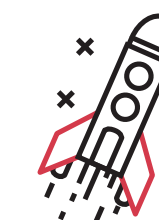
Applications



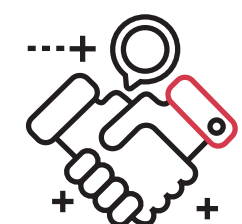
Websites



UX/UI



Technical Solution



Consultation

Our Clients

- National Information Center (NIC)
- Ministry of Interior
- Saudi Aramco
- Elm
- Kaust
- Mohammed Naghi
- Acwa Power
- SABA medical
- Luberef
- GIS INNOVATAION Center
- and more ...



Industries

we served

- Banks
- Retails
- Logistics
- Government
- Educational
- E-commerce
- Entertainment
- Healthcare
- Nonprofit
- Hospitality & Tourism
- Oil & Gas
- and more ...

Platforms categories

we built

- Enterprise Management
- Books & E-Magazines
- Location Based (GIS)
- Inventory Management
- Content Management
- Logistics
- Communication
- Social apps
- Educational
- E-commerce
- Healthcare
- and more ...

Waqood's Portfolio

Internal Social Network

- **Client:** Ministry of Interior
- **Service:** Apps, Web, UX, UI, Cloud, Support
- **Type:** Communication

About

Internal social network app to be used within the Ministry to ease the communication between the government officials. The app is similar to LinkedIn in terms of functionality and includes a chatting module similar to Whatsapp.



Arafat Sermon

- **Client:** GPH
- **Service:** App, Web, UX, UI, Cloud Support, Consultation.
- **Type:** Online Streaming

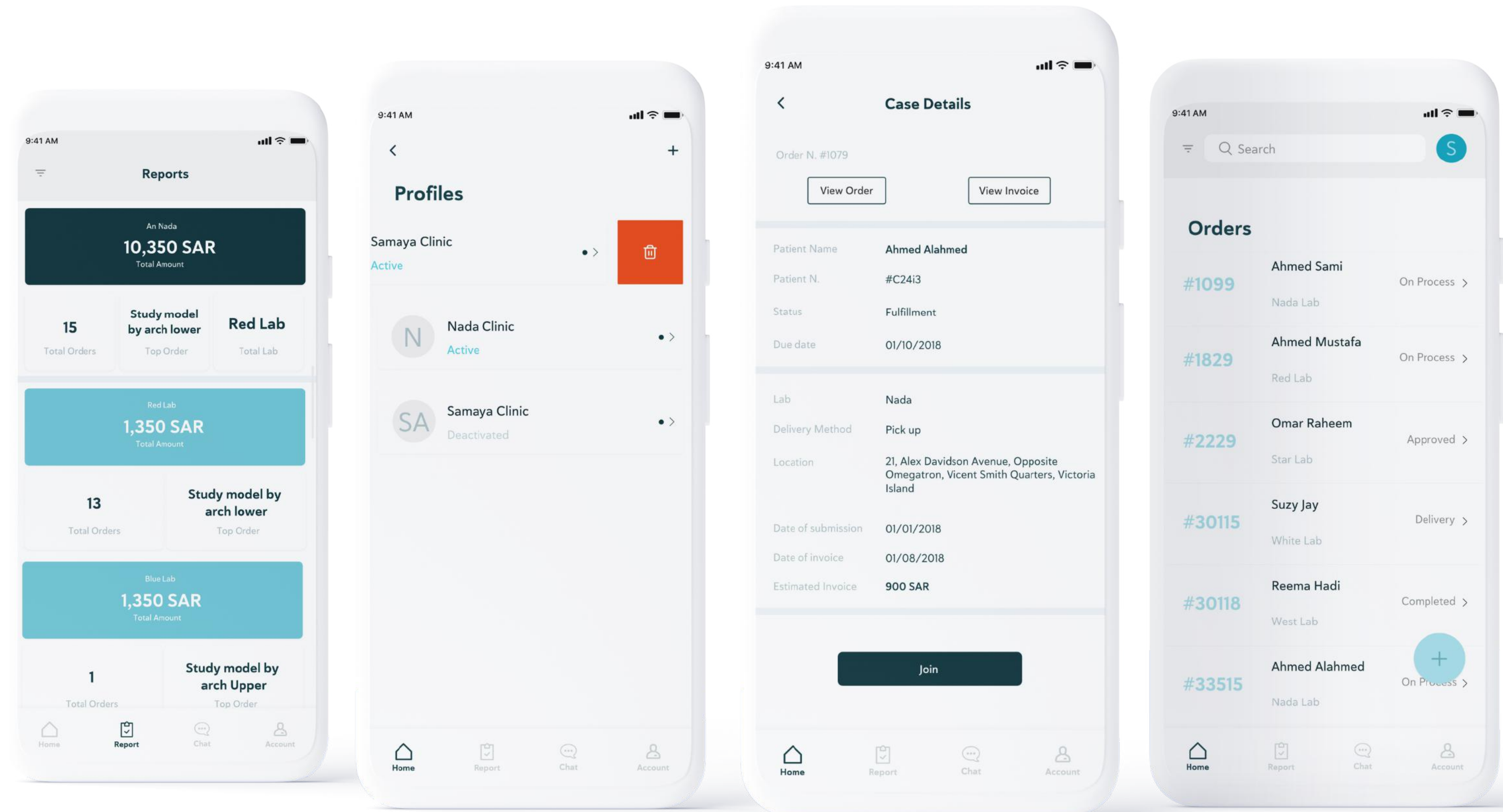
About

An Online Streaming platform for Arafat Sermon, we served more than 22 Million user during the year of 2020.



Lab on click

- **Client:** Lab on Click
- **Service:** App, Web, UX, UI
- **Type:** Market place for dentist labs





Monitors
Dashboard

5C Dashboards

- **Client:** Saudi Commission for Health Specialties
- **Service:** Web, UX, UI, Cloud
- **Type:** Interactive Dashboard

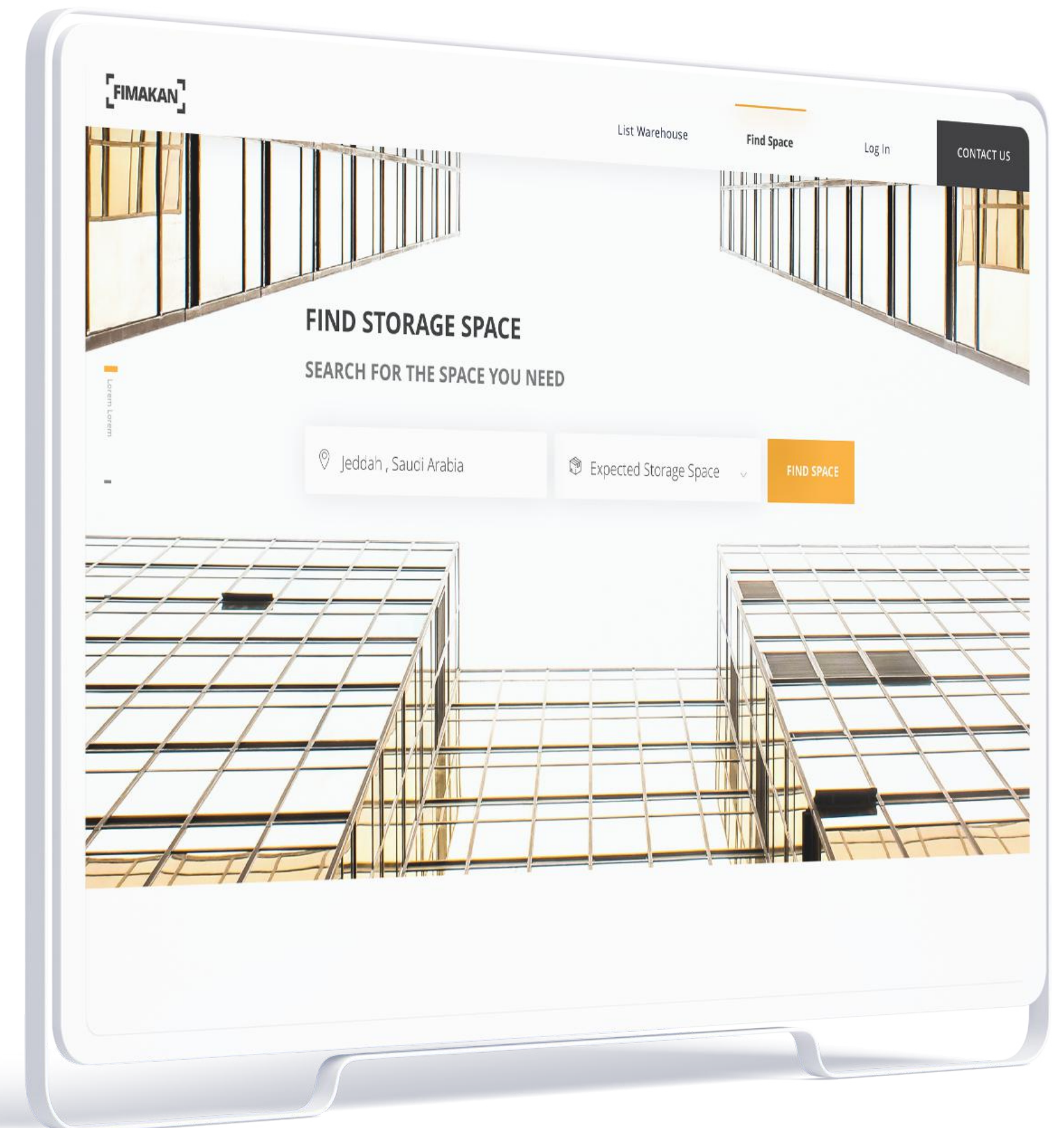
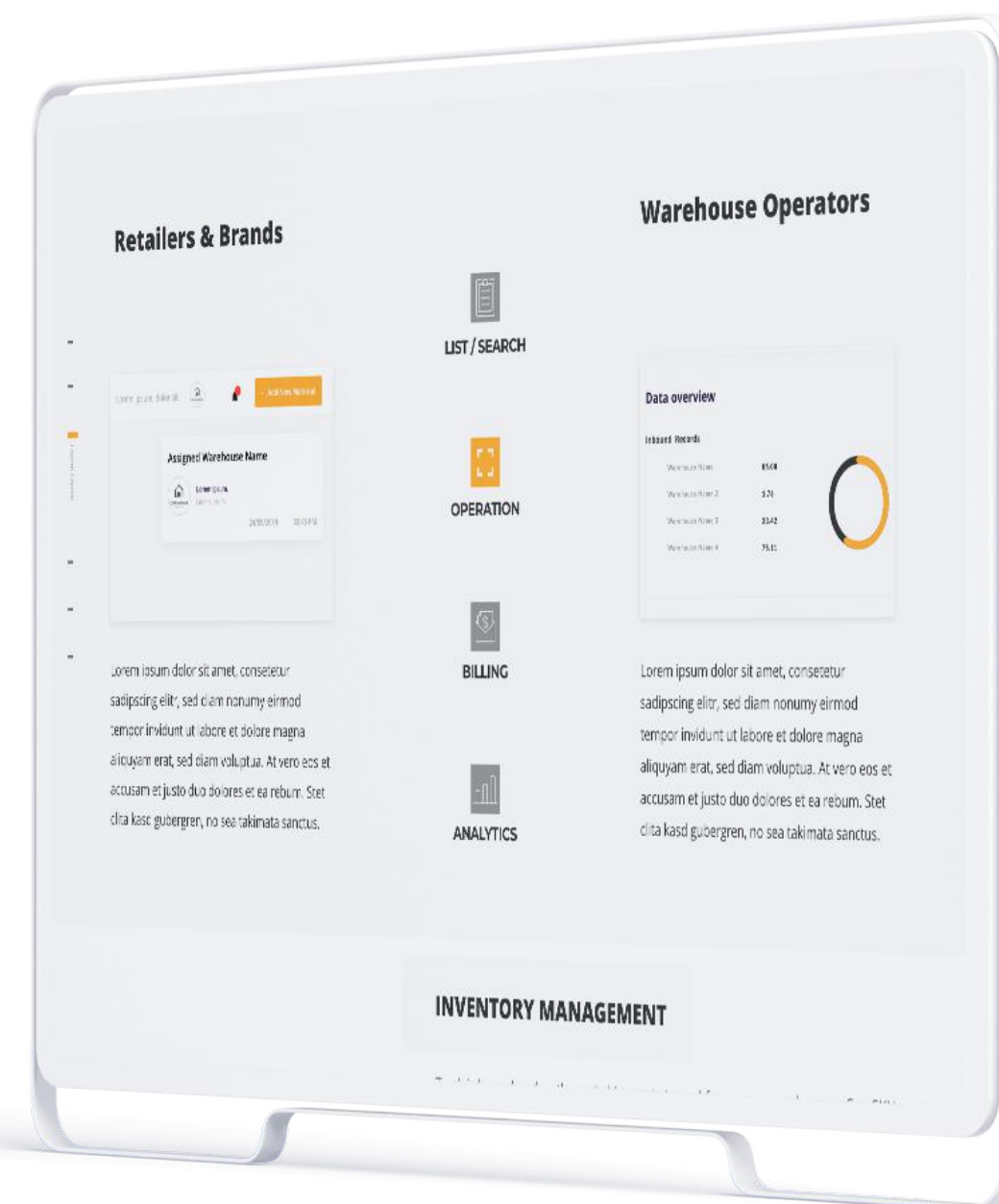




Dashboard
Website

Fimakan Platform

- **Client:** FiMakan Company
- **Service:** Web, UX, UI
- **Type:** Wear-house Management





Mobile
App

Mntrni

- **Client:** Dr. Abdulrahman Hariri
- **Service:** App, Web, Cloud, Support
- **Type:** Online Consultation Services





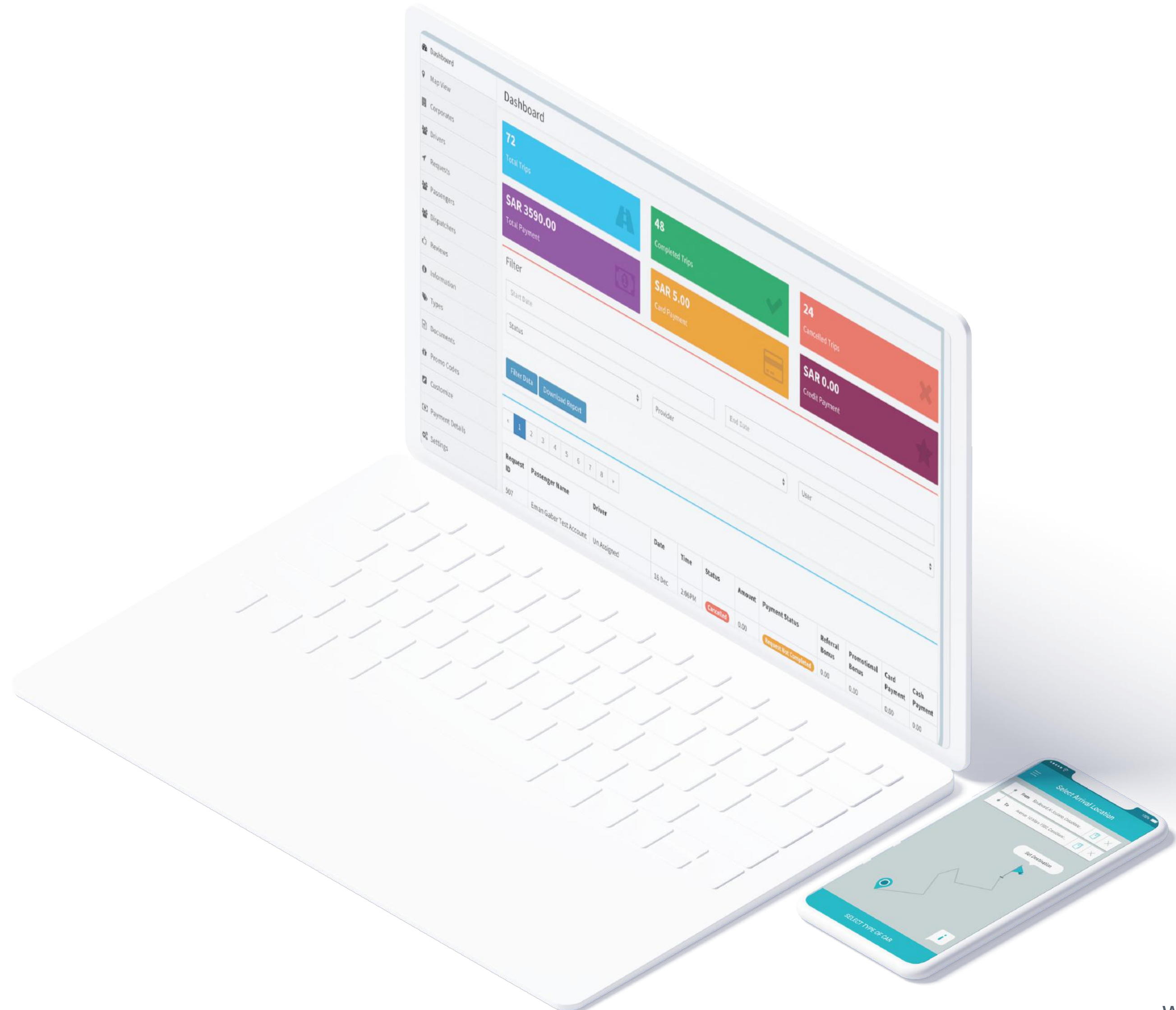
Dashboard
& Apps

Ajeek

- **Client:** Ajeek taxi service provider
- **Service:** App, Web, UX, UI
- **Type:** Online Taxi order service

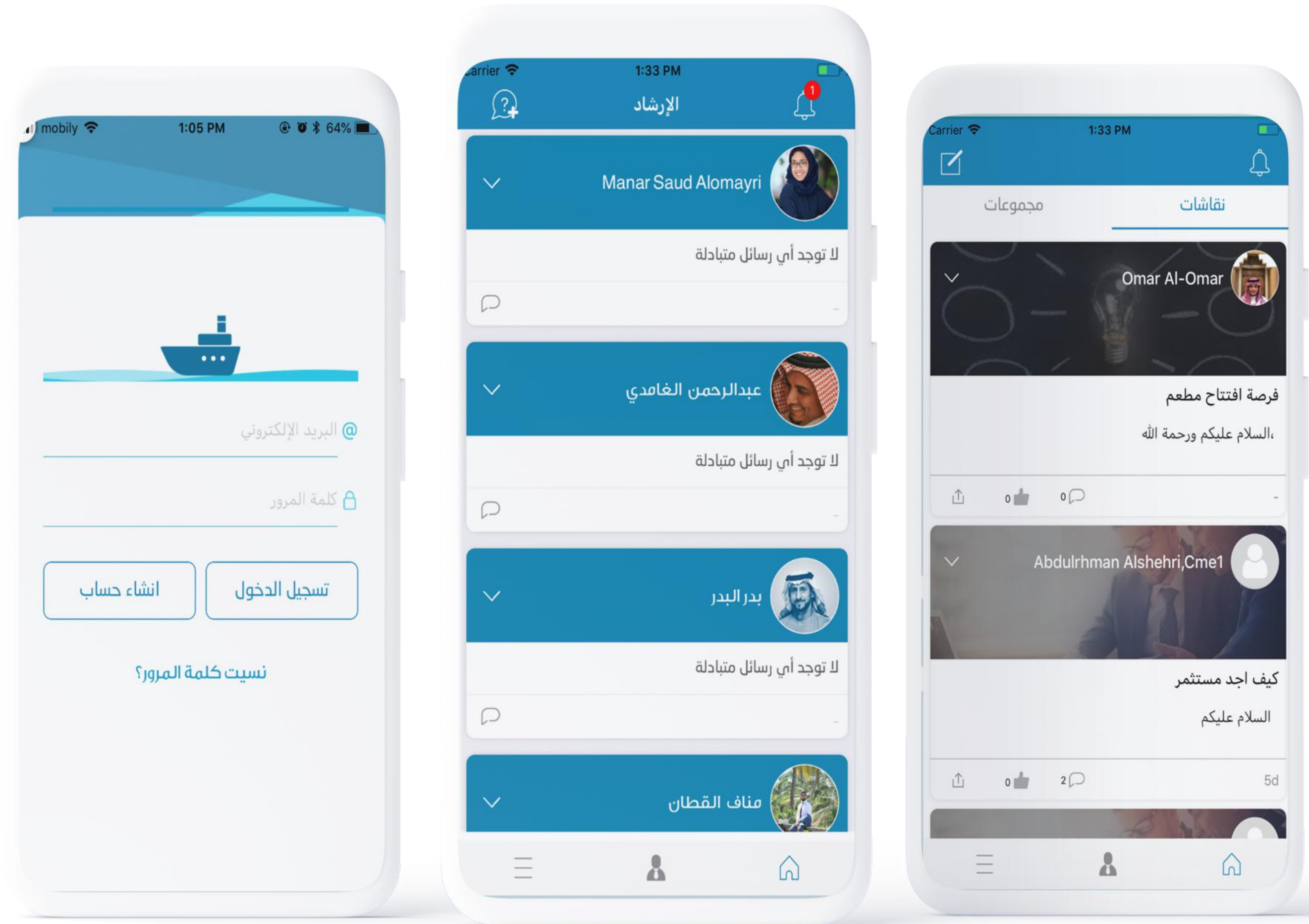
About

An on-demand taxi booking app that allows users to book and track taxi from their phones. The system provide the management an advanced Dashboard to track taxi drivers locations, requests, transactions and ratings.



Fnar

- **Client:** Monshaat
- **Service:** App, UX, UI
- **Type:** Online Consultation Services



Mdlbeast

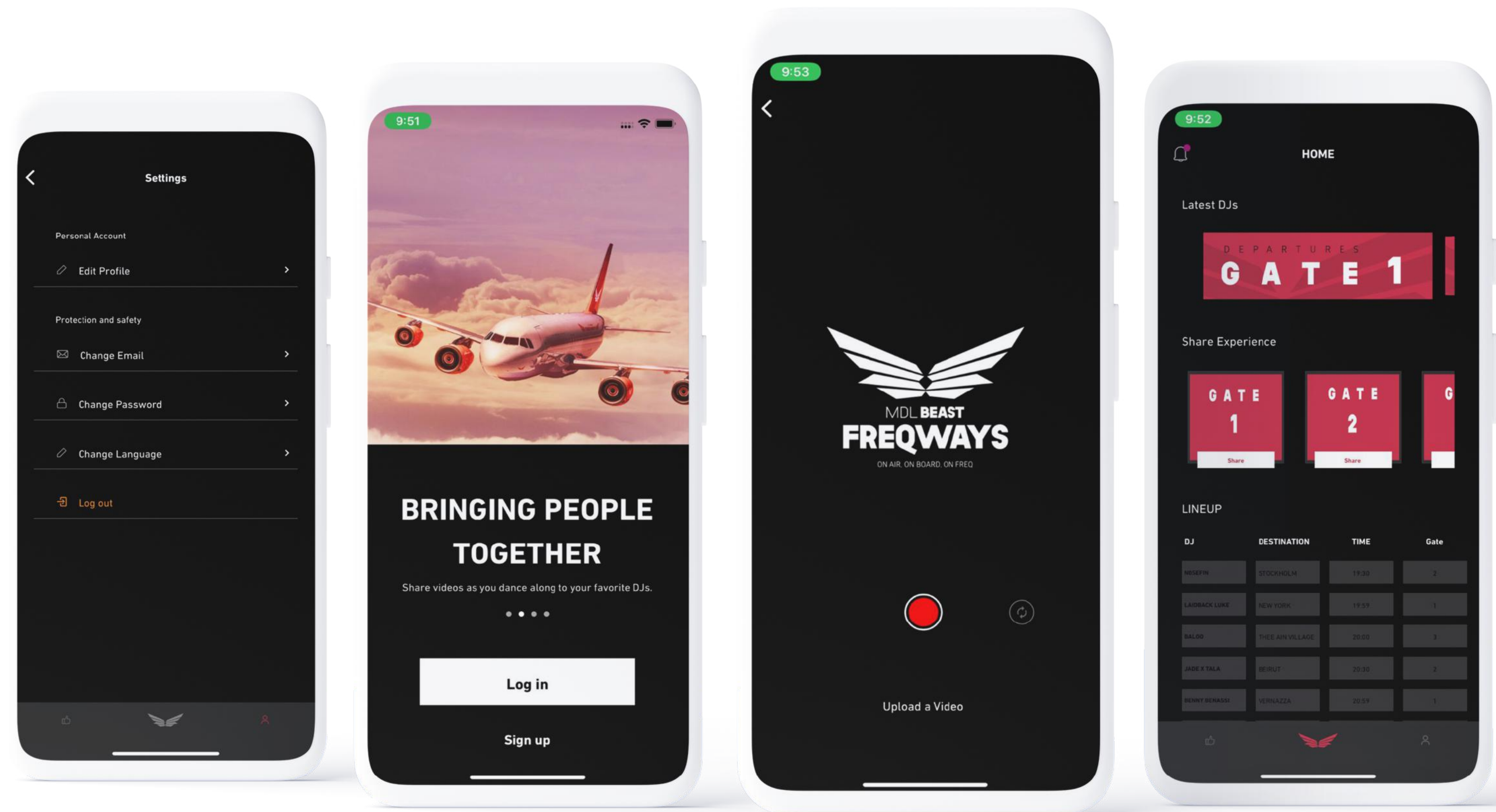
- **Client:** Mdlbeast
- **Service:** App, Web, Cloud, Support
- **Type:** Informative, Streaming, e-commerce



Mdlbeast

Mdlbeast

- **Client:** Mdlbeast
- **Service:** App, Web, Cloud, Support
- **Type:** Informative, Streaming, e-commerce



AI Borg Medical Laboratories

- **Client:** Ajeek taxi service provider .
- **Service:** WEB, APP, UX, UI
- **Type:** Online Taxi order service



مختبرات البرج الطبية
AI Borg Medical Laboratories



Apps
Website

Dorak Mobile app

- **Client:** Dorak
- **Service:** App, UX, UI
- **Type:** Queuing System



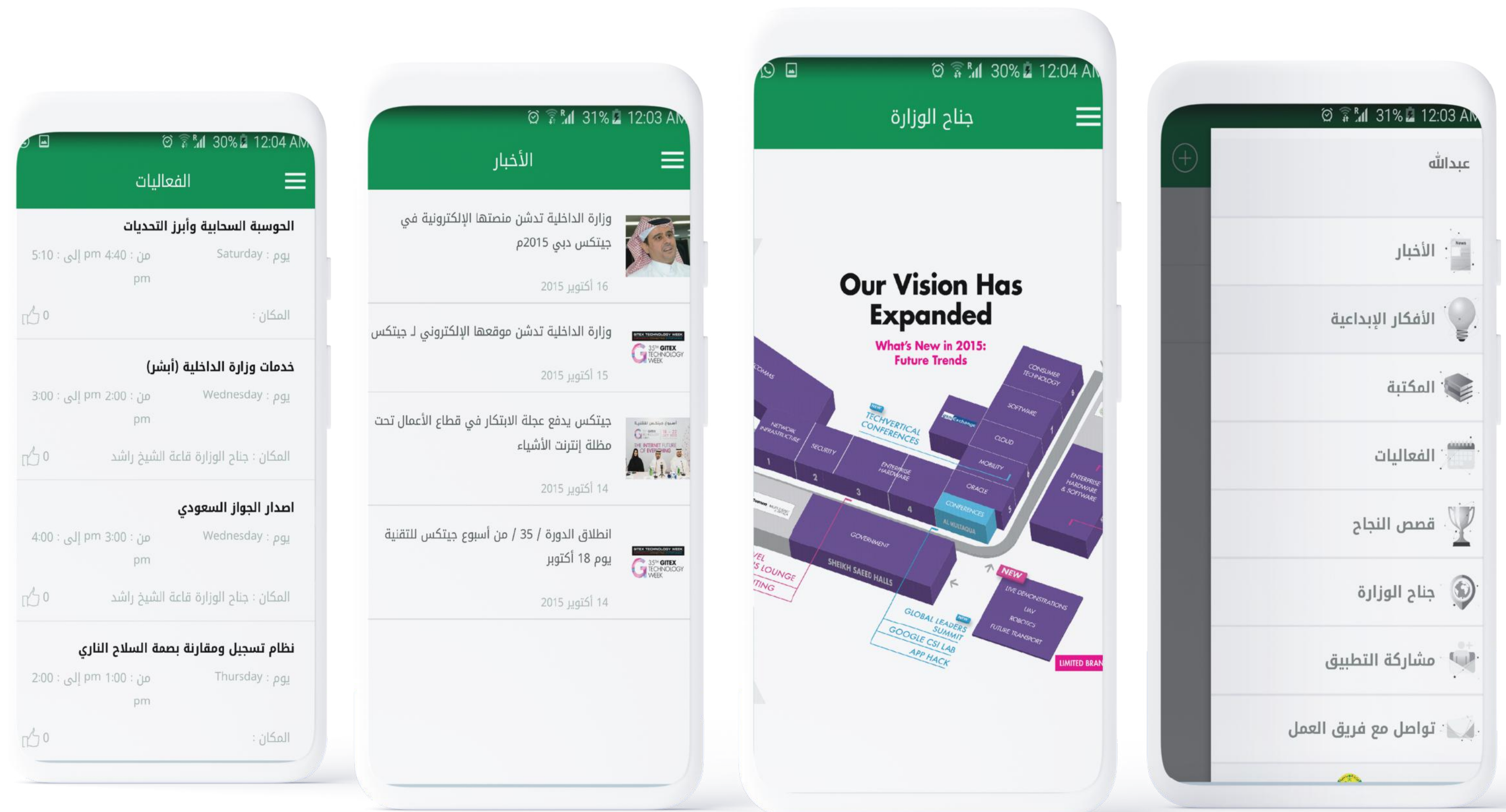
Apps
Website

GITEX 2015 App

- **Client:** National Information Center (NIC)
- **Service:** Apps, UX, UI
- **Type:** Event

About

A mobile app for up to date News for the Ministry of Interior participation in GITEX Dubai Exhibition 2015





Apps Mobile

10/10 Mobile app

- **Client:** Marfad
- **Service:** App, UX, UI
- **Type:** SOS application



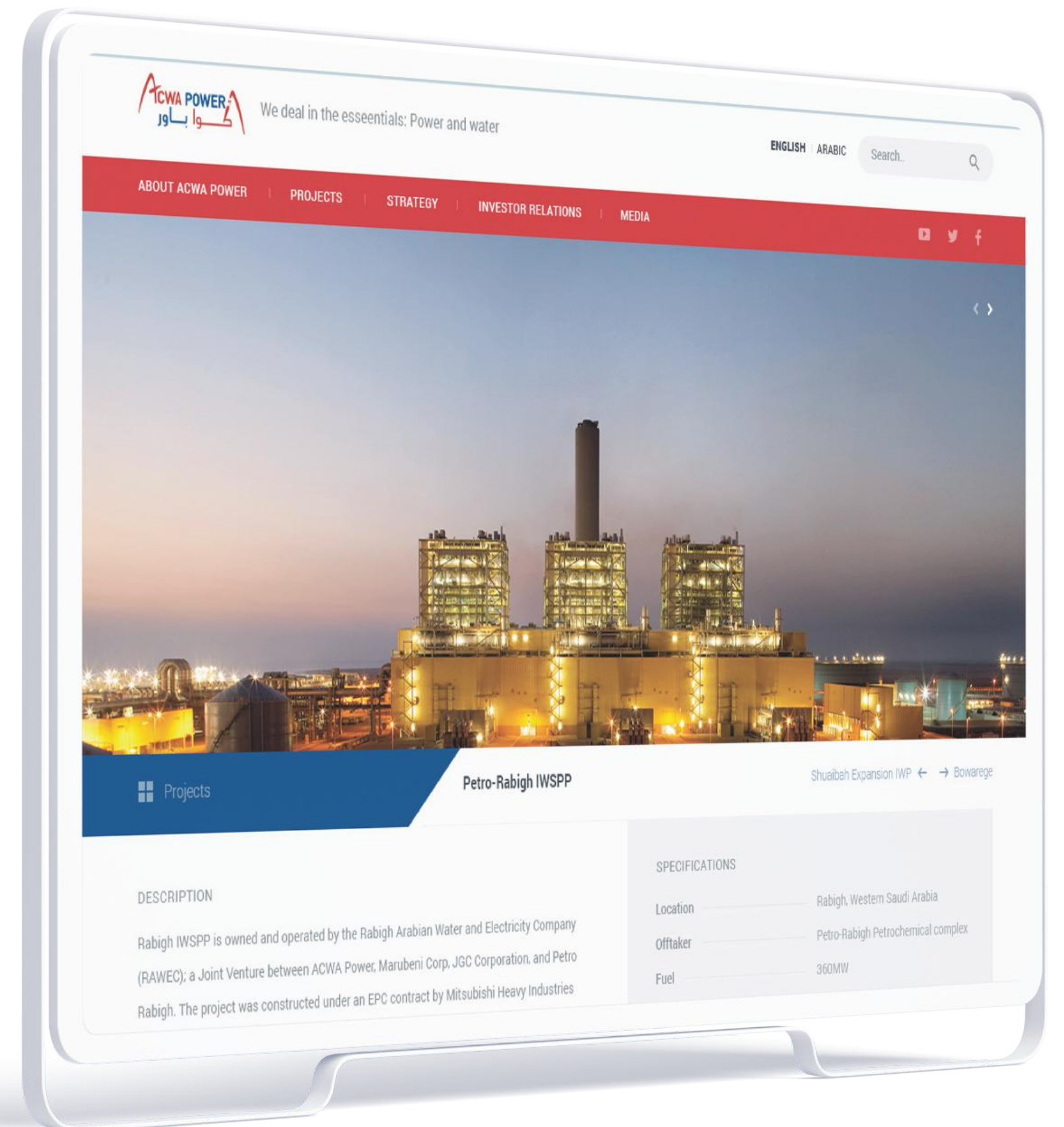
Website

ACWA Power

- **Client:** ACWA POWER
- **Service:** Web, UX, UI
- **Type:** Informative Website

About

Corporate website that shows public information about the company such as services, projects and information for investor relations.



Apps
Website

SABA Online platform

- **Client:** SABA medical
- **Service:** Apps, Web, UX, UI
- **Type:** Online booking system

About

Re-design and Re-develop SABA website to accommodate the new business expansion. SABA website shows all information needed about the medical clinics as well as the ability to book appointment. iOS and Android apps on both phone and tablet that allows patients to book appointment in a fast way.



Mobile App

Mango Jazan Online store

- **Client:** Mango Jazan
- **Service:** Apps, UX, UI
- **Type:** E-commerce

About

An iPhone app integrated with Mango Jazan online store that allow users to browse products and make orders through the app.





Mobile App

Dhad

- **Client:** Had Audio publishing
- **Service:** Apps, Web, UX, UI
- **Type:** E-commerce/Audio

About

An online audio books library that help users browse , listen, and purchase audio books through the website and mobile



Website

The Arabian Falcon

- **Client:** Arabian Falcon
- **Service:** Web, UX, UI
- **Type:** Businesses Information

About

Website that showcases the products made and sold at Arabian Falcon stores such as Thobes and Accessories. The website also gives general information about the business.





iOS
App

Riyadah

- **Client:** Riyadah
- **Service:** App, UX, UI
- **Type:** Productivity

About

An Internal secure iPad app manages the internal transactions and requests used by departments heads.



Website

Shubbak

- **Client:** Shubbak Ltd.
- **Service:** Web,UX, UI
- **Type:** E-commerce

About

Website that enable pay-per-view for Shows & Series



Apps

Hakeem Mobile app

- **Client:** Hakeem
- **Service:** App, UX, UI
- **Type:** Doctor visiting Services, e-commerce

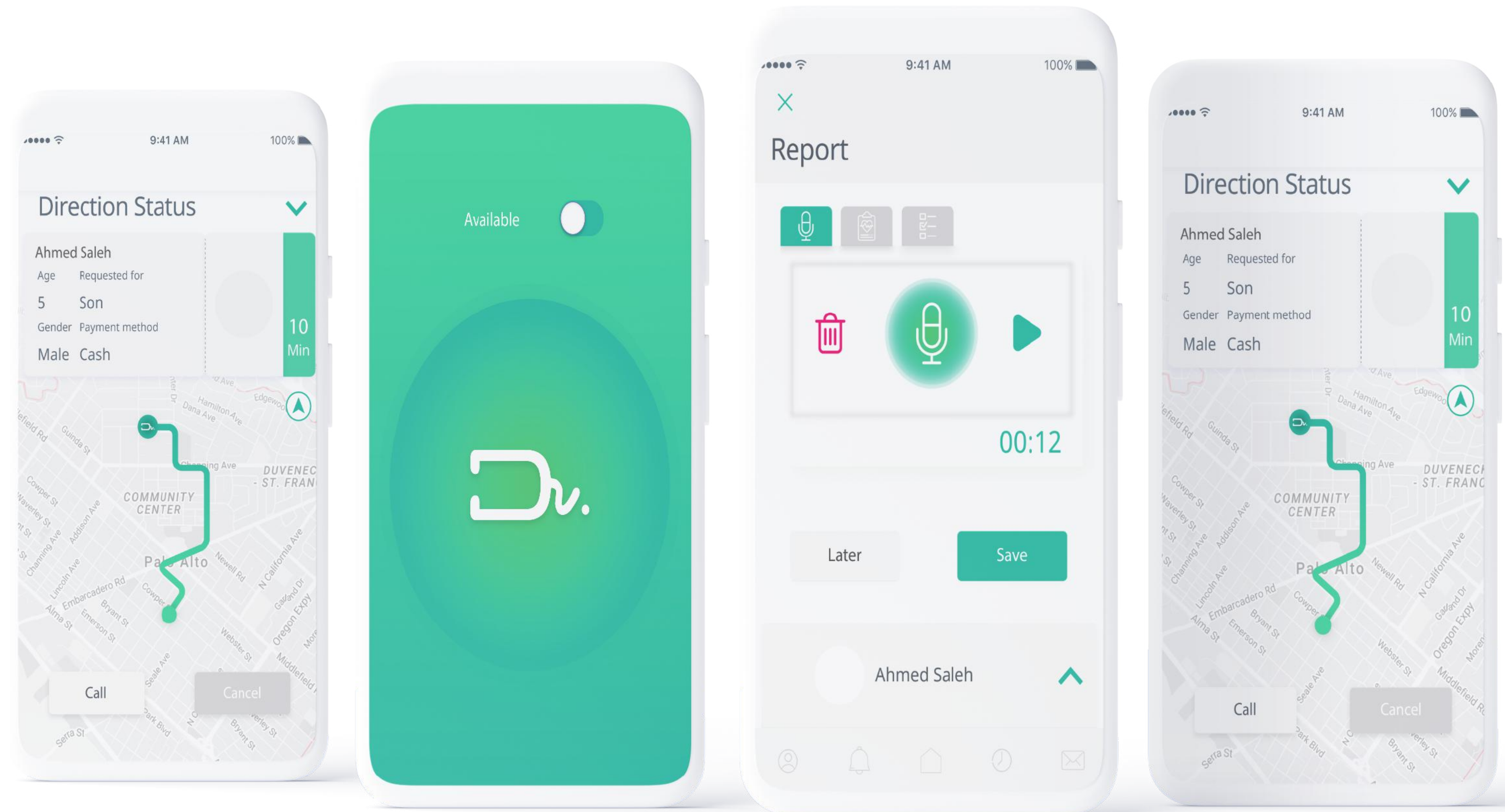




Apps

Hakeem Mobile app

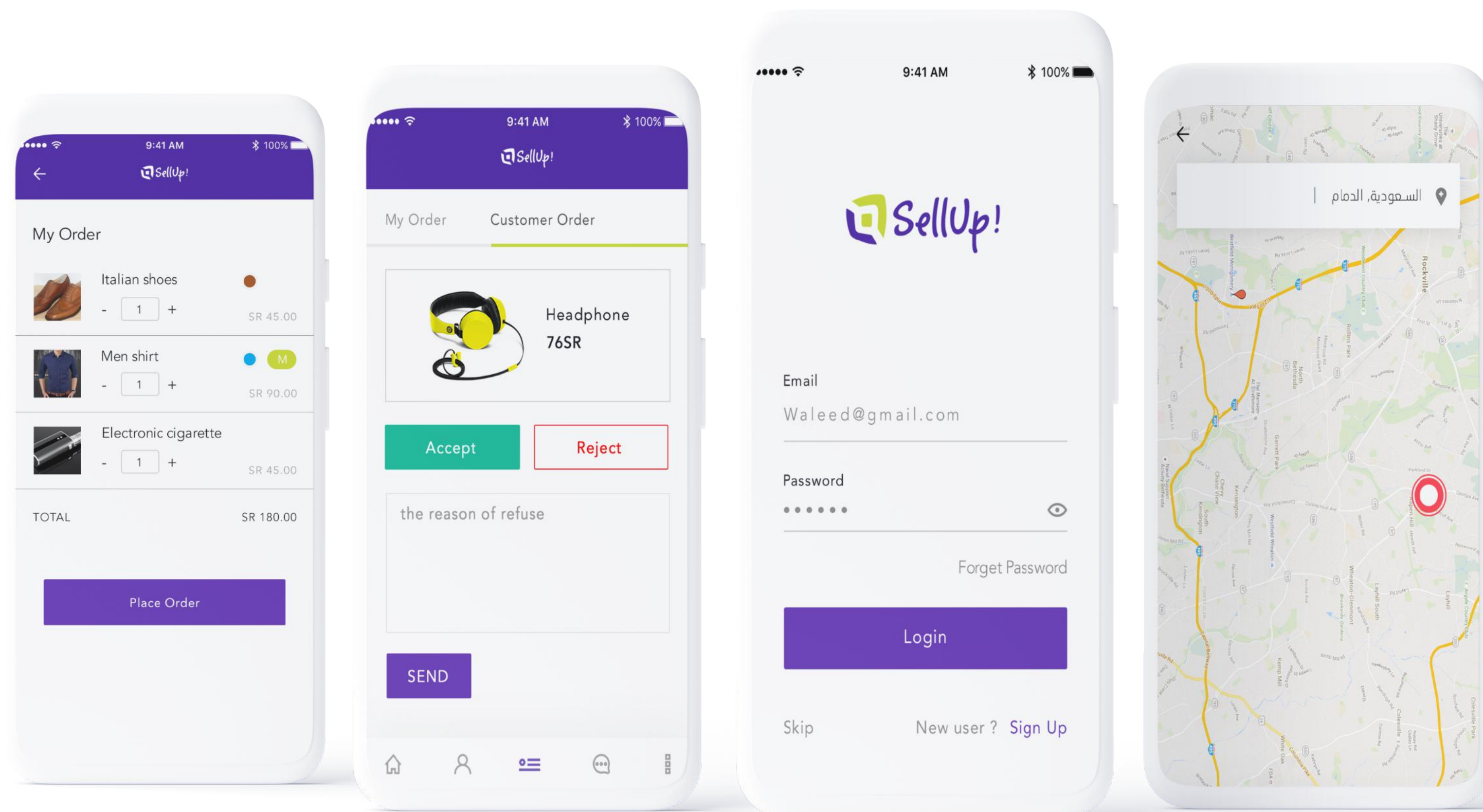
- **Client:** Hakeem
- **Service:** App, UX, UI
- **Type:** Doctor visiting Services e-commerce



Apps

Sell Up

- **Client:** Privet
- **Service:** App, Web, UX, UI
- **Type:** Market Place, e-commerce

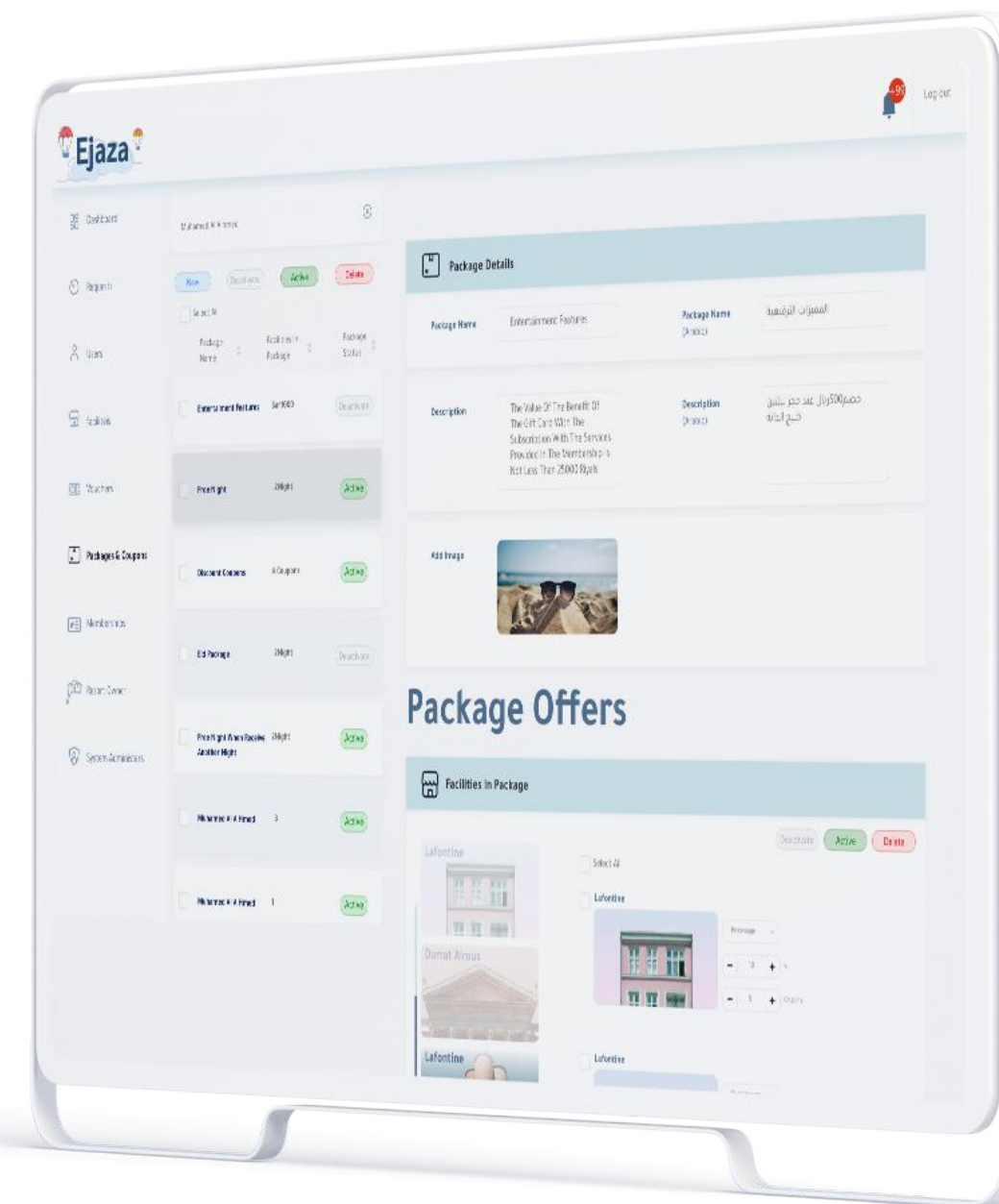




Apps
Website

Ejazah

- **Client:** Ejazah
- **Service:** App, Web, UX, UI
- **Type:** e-commerce, Membership



Apps
Website

Ejazah

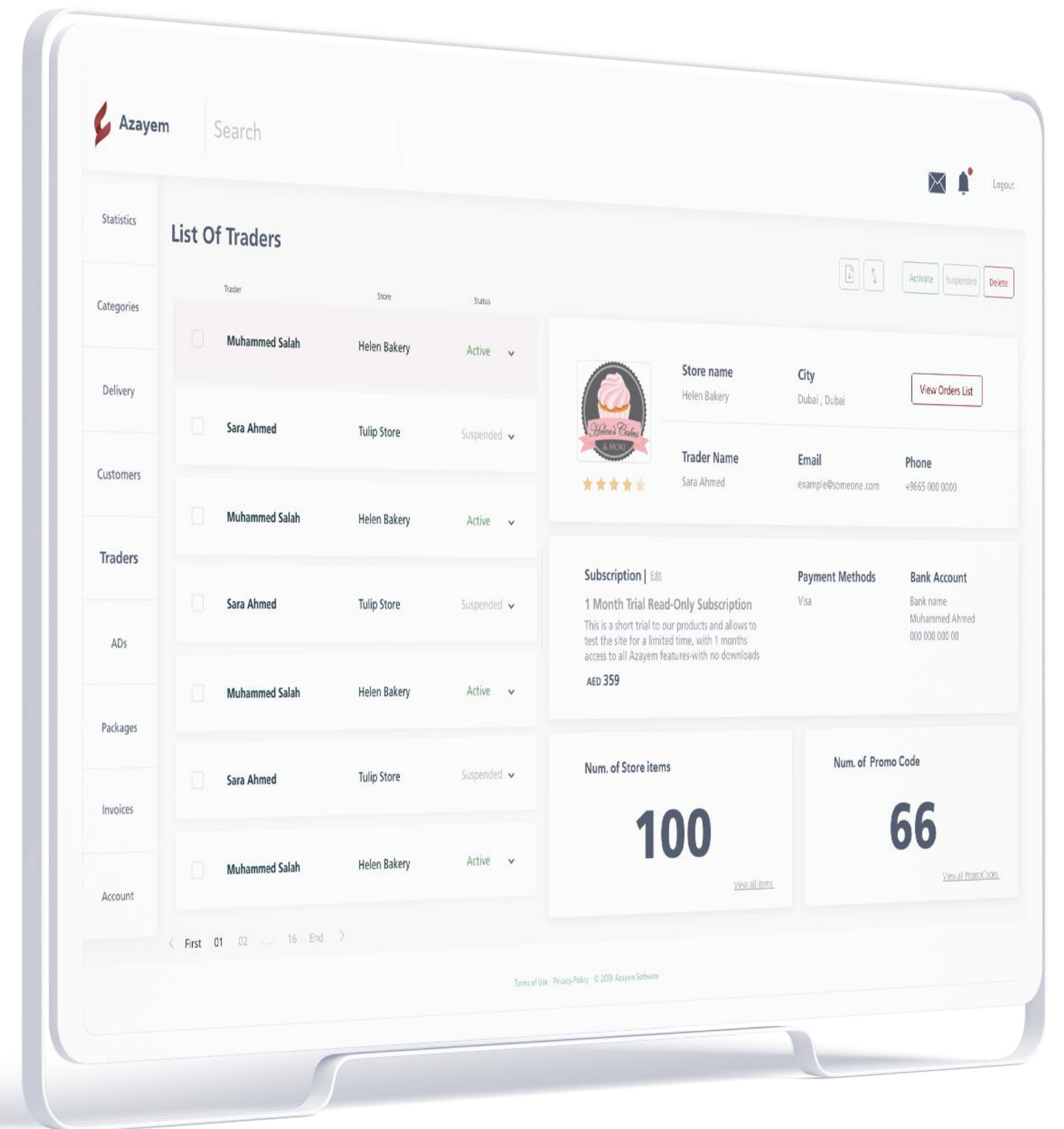
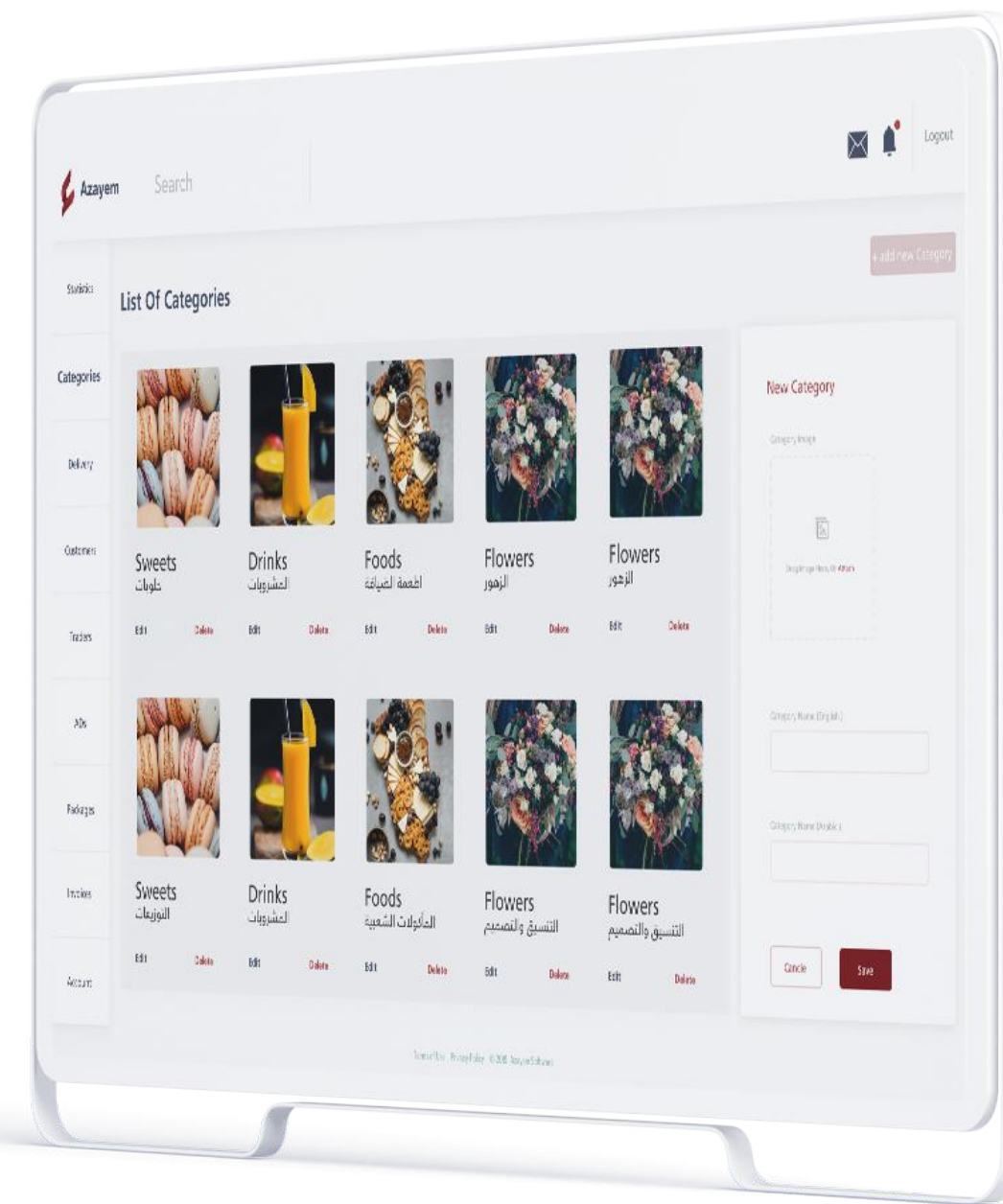
- **Client:** Ejazah
- **Service:** App, Web, UX, UI
- **Type:** e-commerce, Membership



Apps
Website

Azayem

- **Client:** Azayem
- **Service:** App, Web, UX, UI
- **Type:** Market place



Apps
Website

Azayem

- **Client:** Azayem
- **Service:** App, Web, UX, UI
- **Type:** Market place

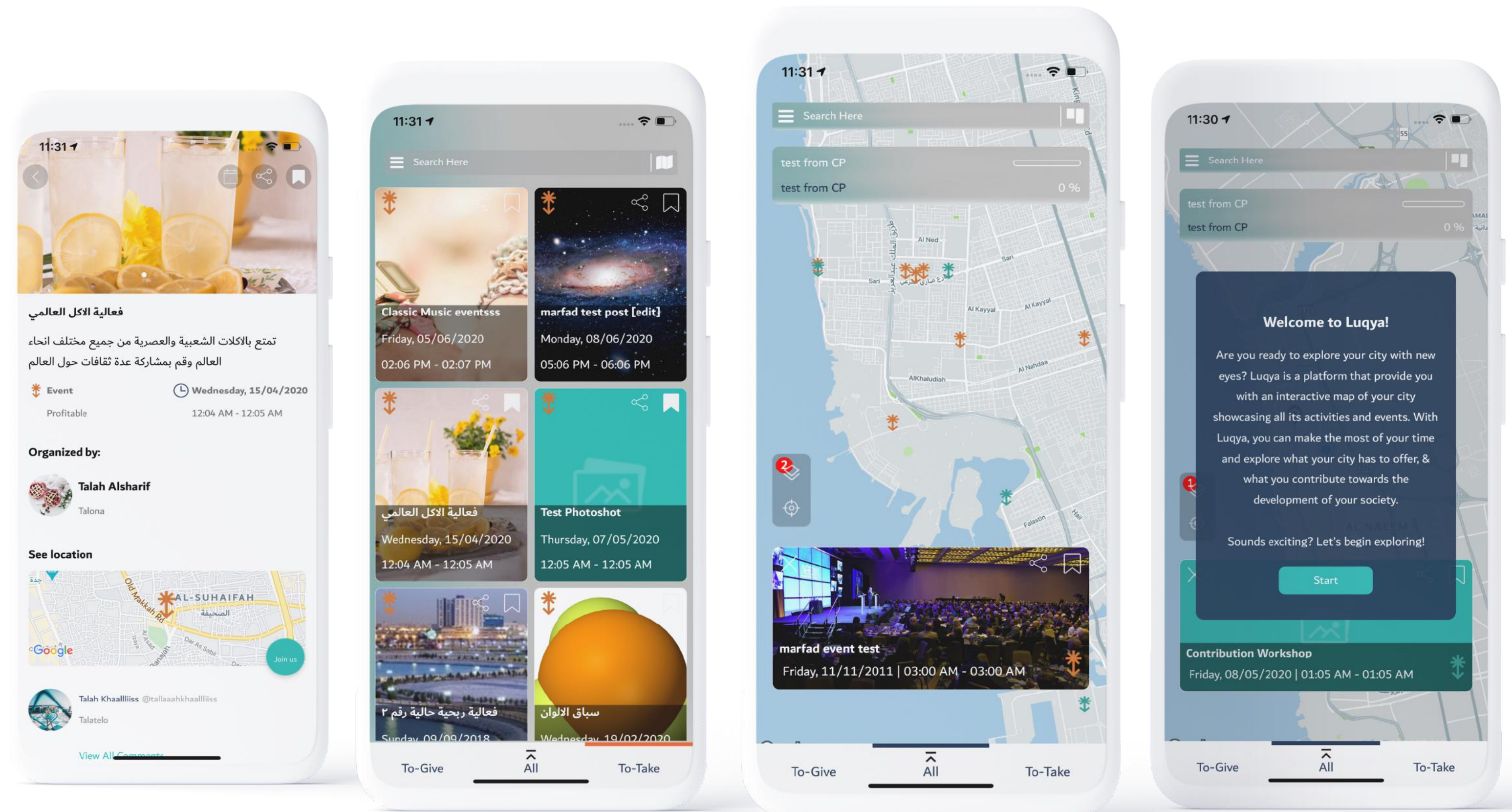




Apps
Website

Luqya

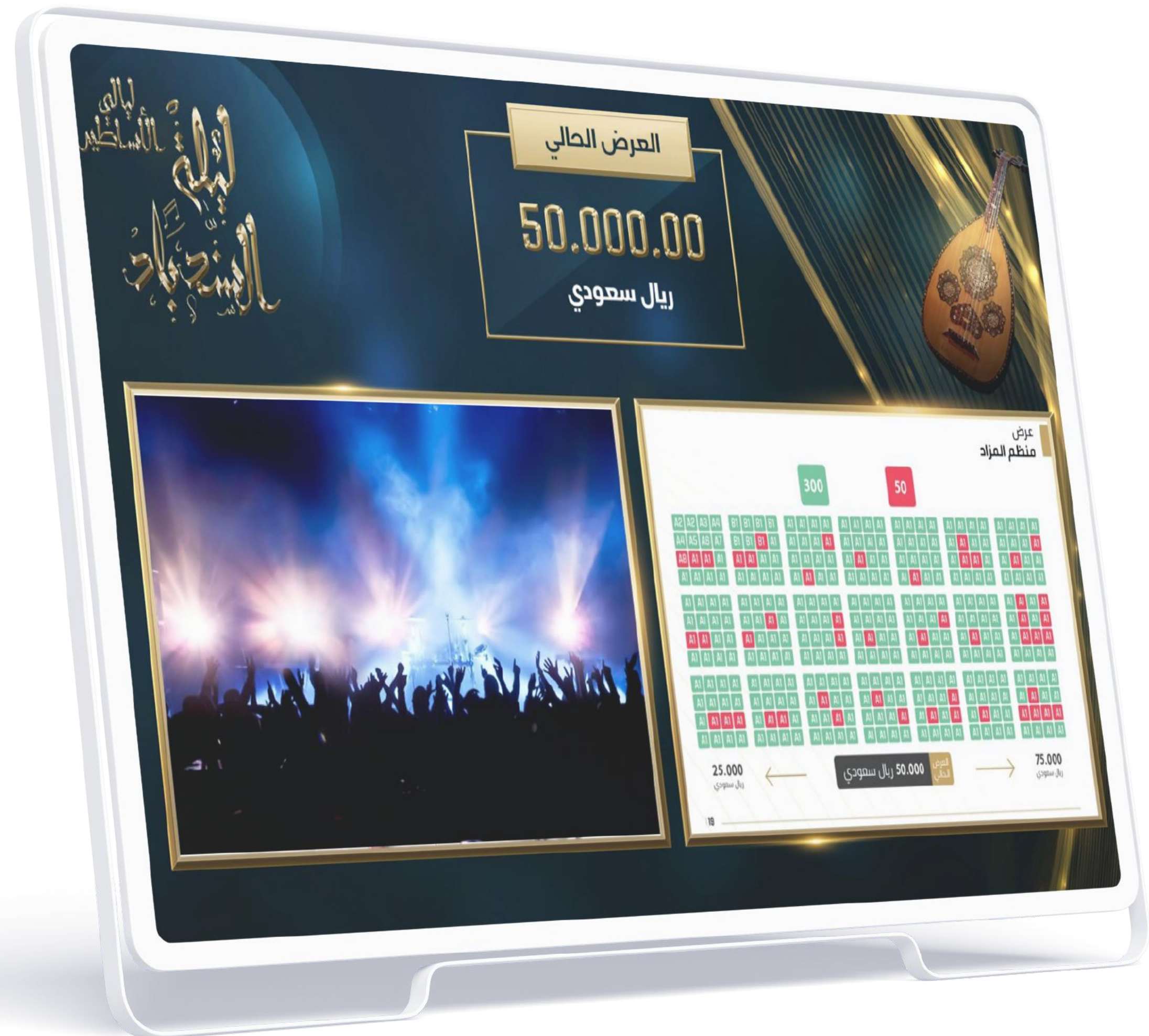
- **Client:** Marfad
- **Service:** APP, WEB, UX, UI
- **Type:** Social Community Services



Monitors Dashboard

The Auction

- **Client:** ALalamyah
- **Service:** Web, UX, UI, Support, Networking
- **Type:** Online offline Auction





Service Center & Client Care Solution

- **Client:** Mohammed Naghi Motors
- **Service:** Apps, Web, UX, UI
- **Type:** Services and Automation

About

Smart e-solution for- Naghi Motors that ease the process of car services inquiries and parts lookup. The solution lead to a great after-selling services that optimize the time and effort the client takes get the service.





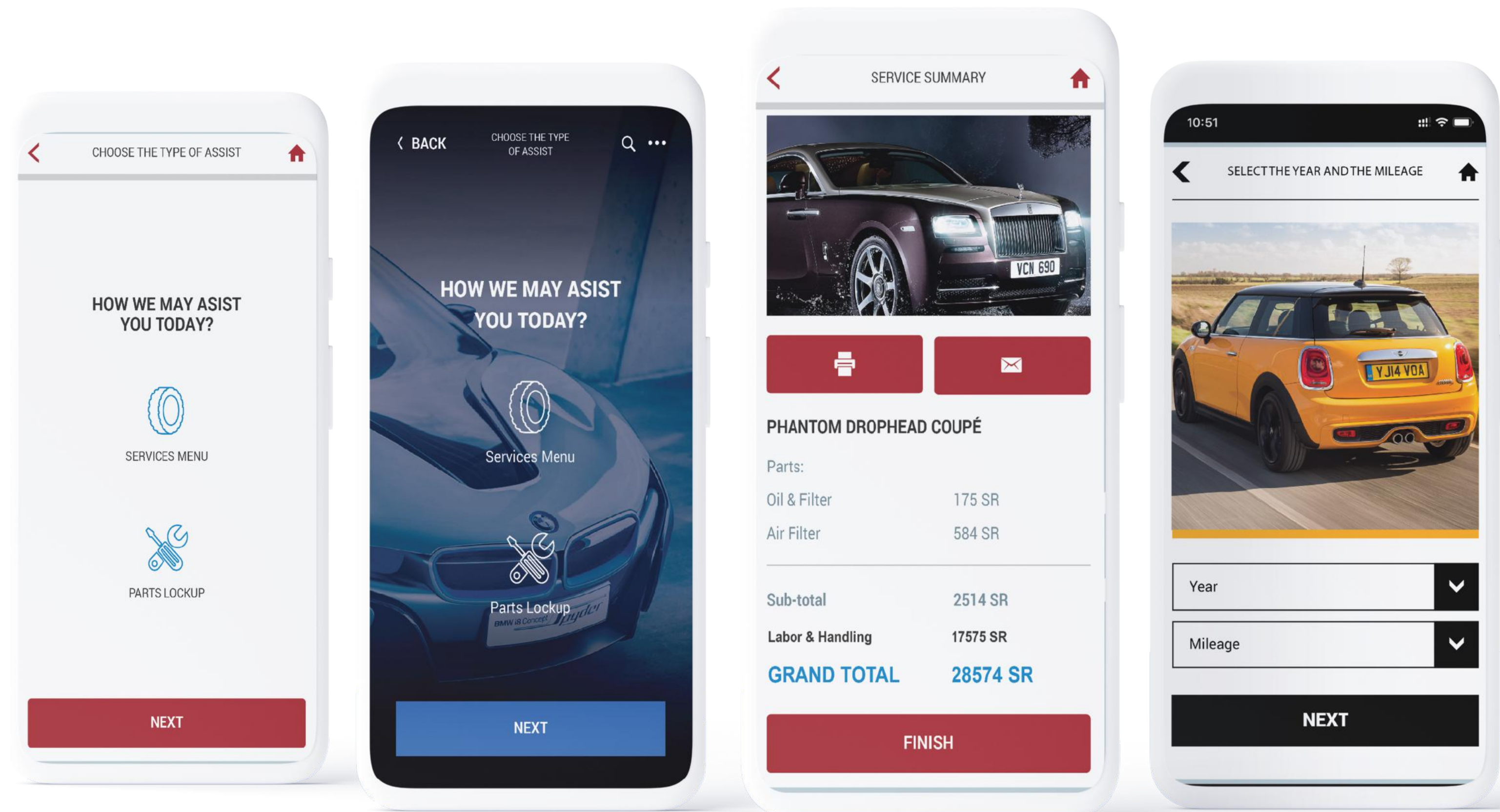
Website & Mobile

Service Center & Client Care Solution

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About

Smart e-solution for- Naghi Motors that ease the process of car services inquires and parts lookup. The solution lead to a great after-selling services that optimize the time and effort the client takes get the service.



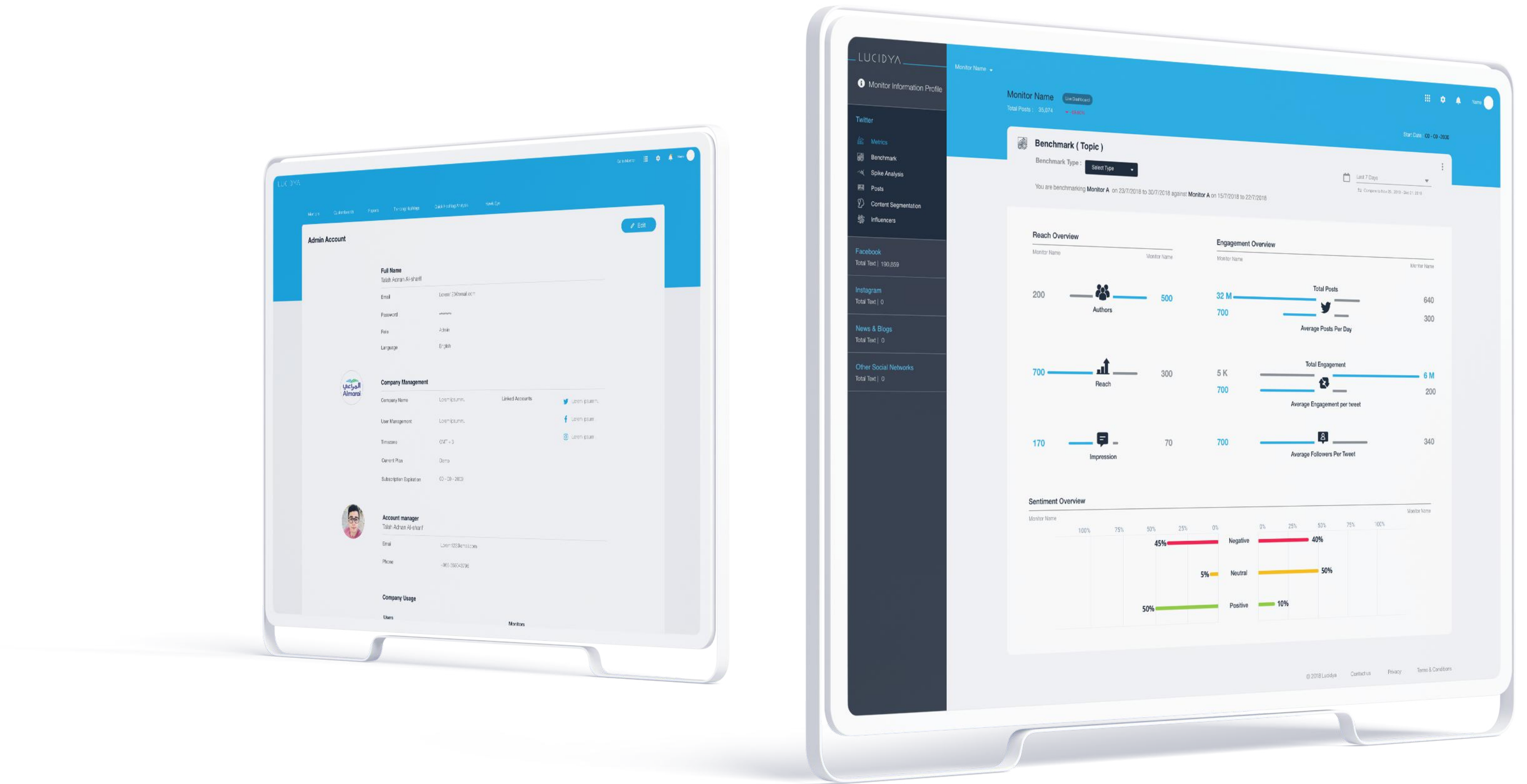
Website

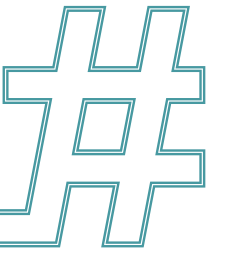
Lucidya

- **Client:** Lucidya
- **Service:** Branding, UX, UI
- **Type:** Social Media Analytics

About

Location-based social media analytics website that monitor and analyze both current and historical social media content in real-time to show what is happening now in any place in the world or what had happened.



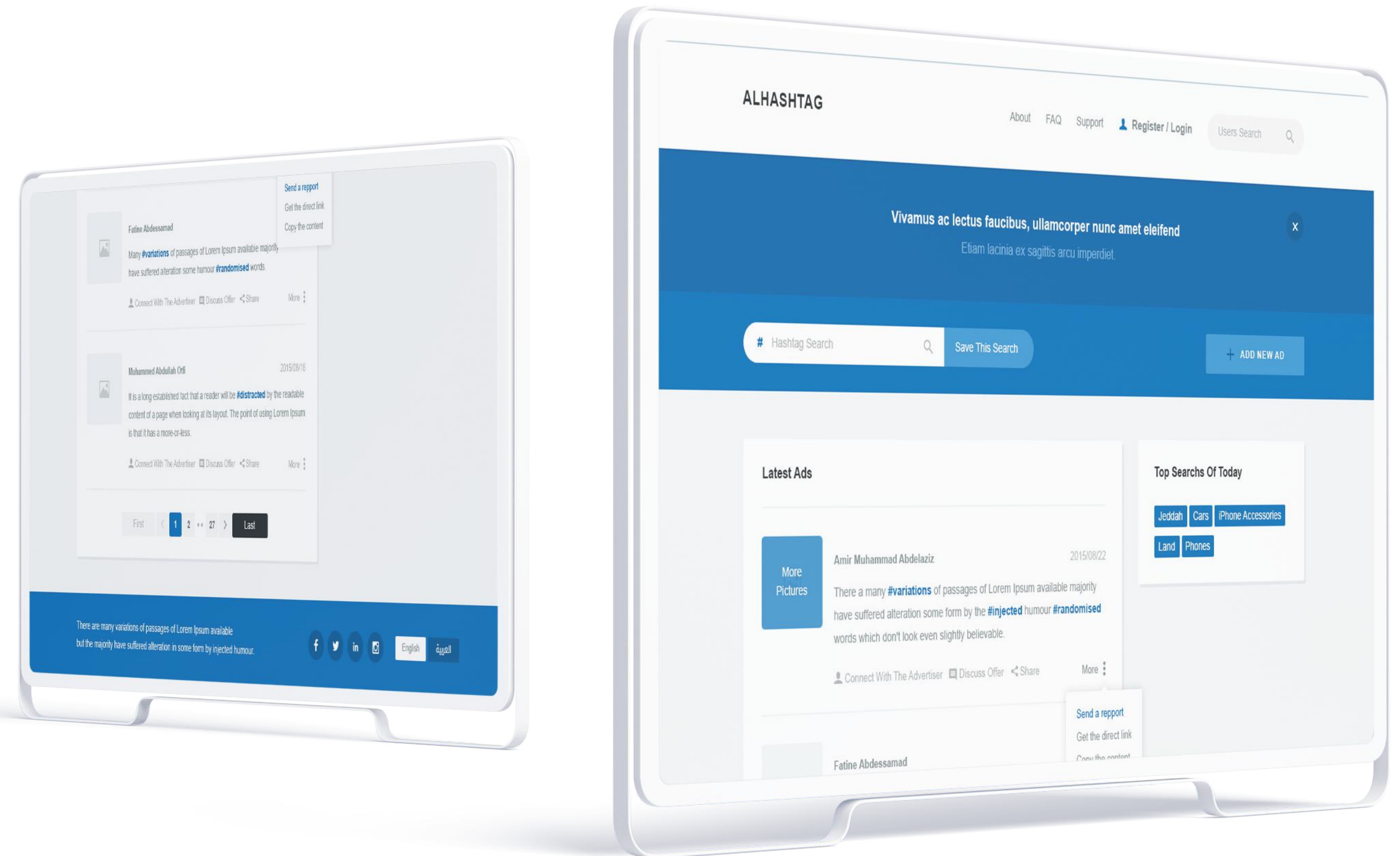


AL#

- **Client:** AL#
- **Service:** Web, UX, UI
- **Type:** Classification Ads

About

Online platform for classified advertisements. AL# has a new, creative channels that links sellers with buyers that makes selling easier than ever.



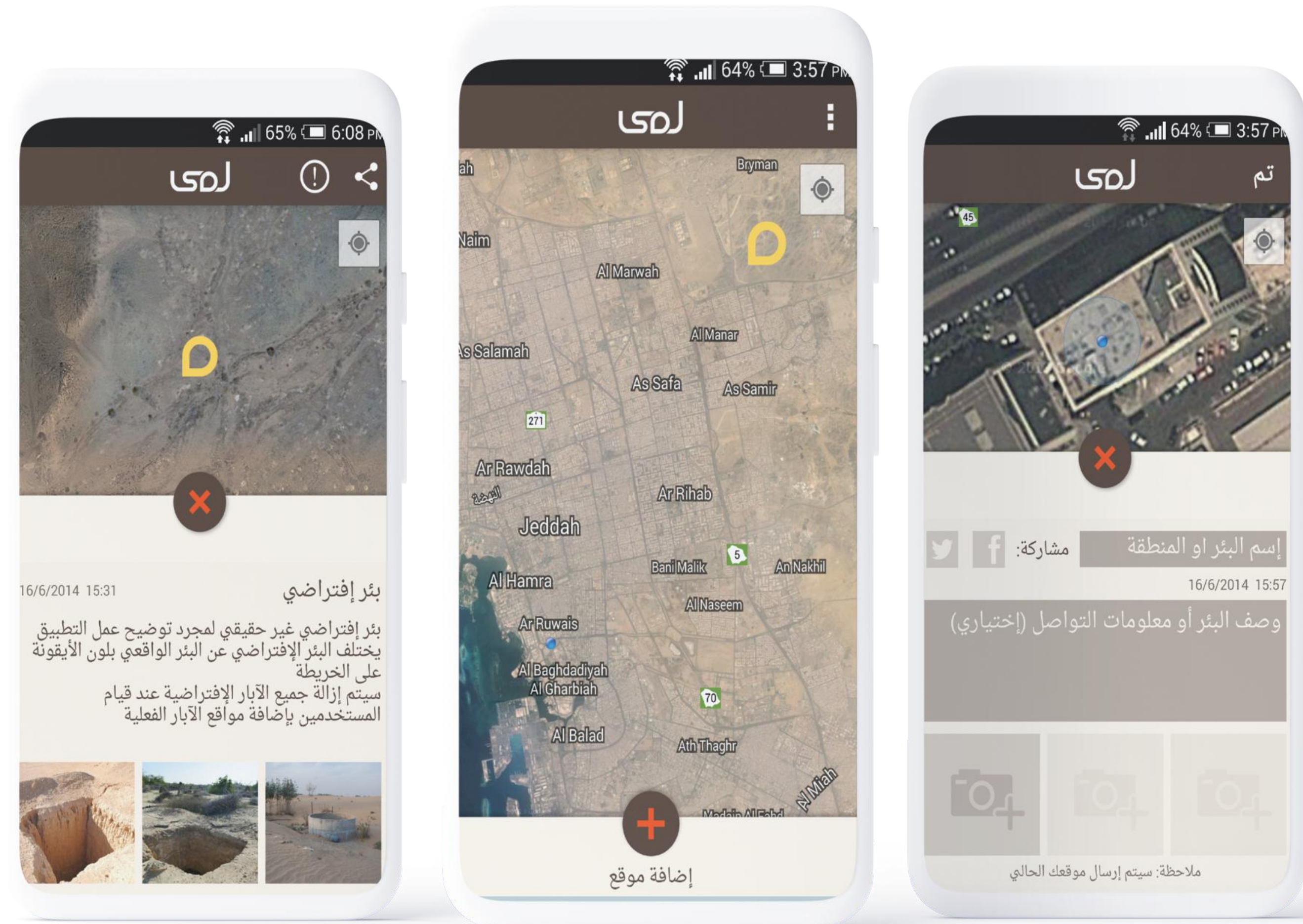
Mobile App

Lama

- **Client:** Waqood
- **Service:** App, UX, UI
- **Type:** Social

About

Platform for crowd-reporting for unknown, abandoned manholes

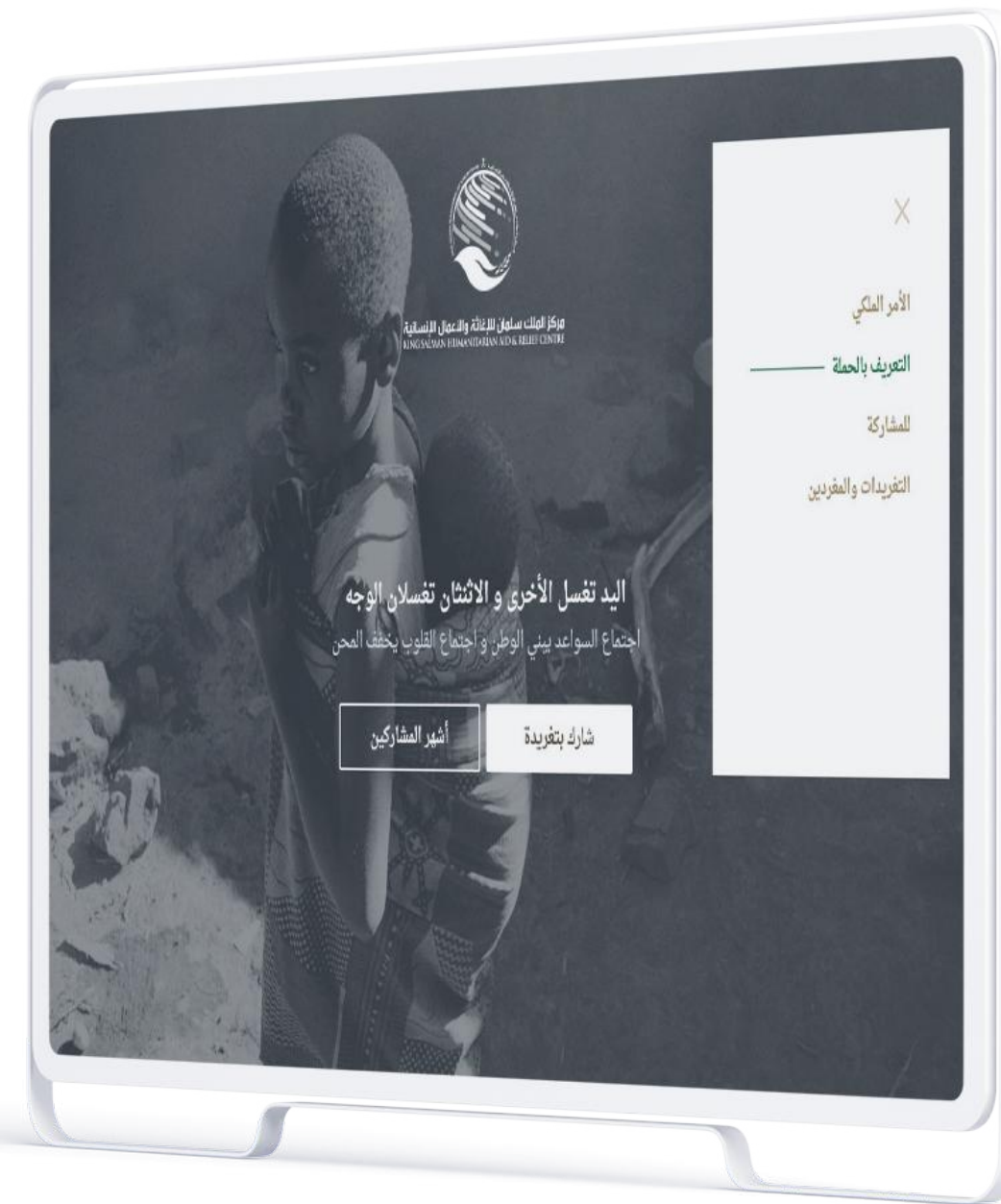


King Salman Humanity Aid & Relief Centre

- **Client:** King Salman Humanity Aid & Relief Centre
- **Service:** UX, UI
- **Type:** Informative Website

About

King Salman Bin Abdulaziz
Humanity Aid & Relief Centre
information website for launched
aid expeditions to poor countries
and people in the world



Waqood's Sloutions

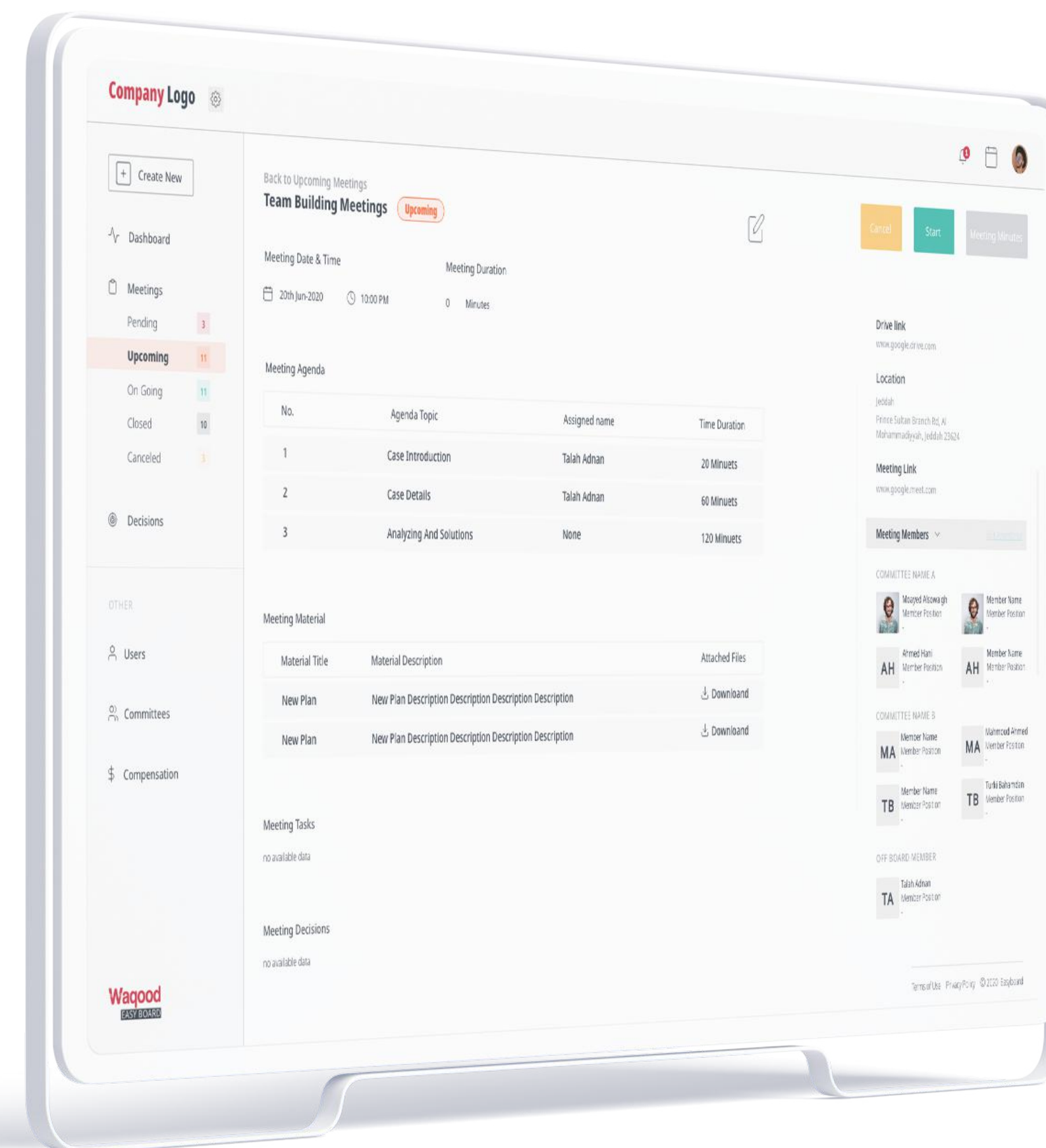
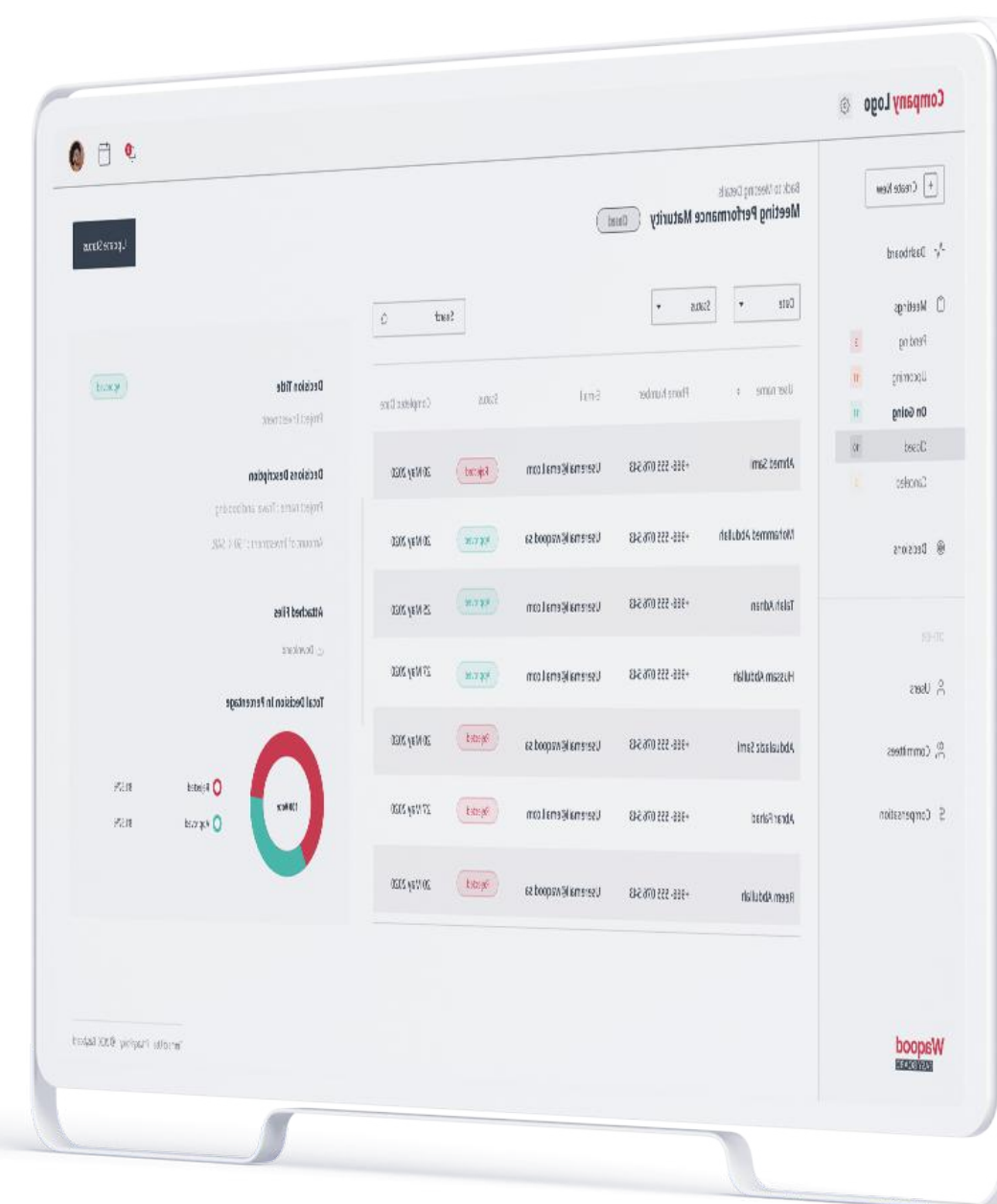
Apps
Website

Easyboard

- **Client:** Waqood
- **Service:** App ,Web, UX, UI
- **Type:** Productivity

About

Board Meeting Management Solution



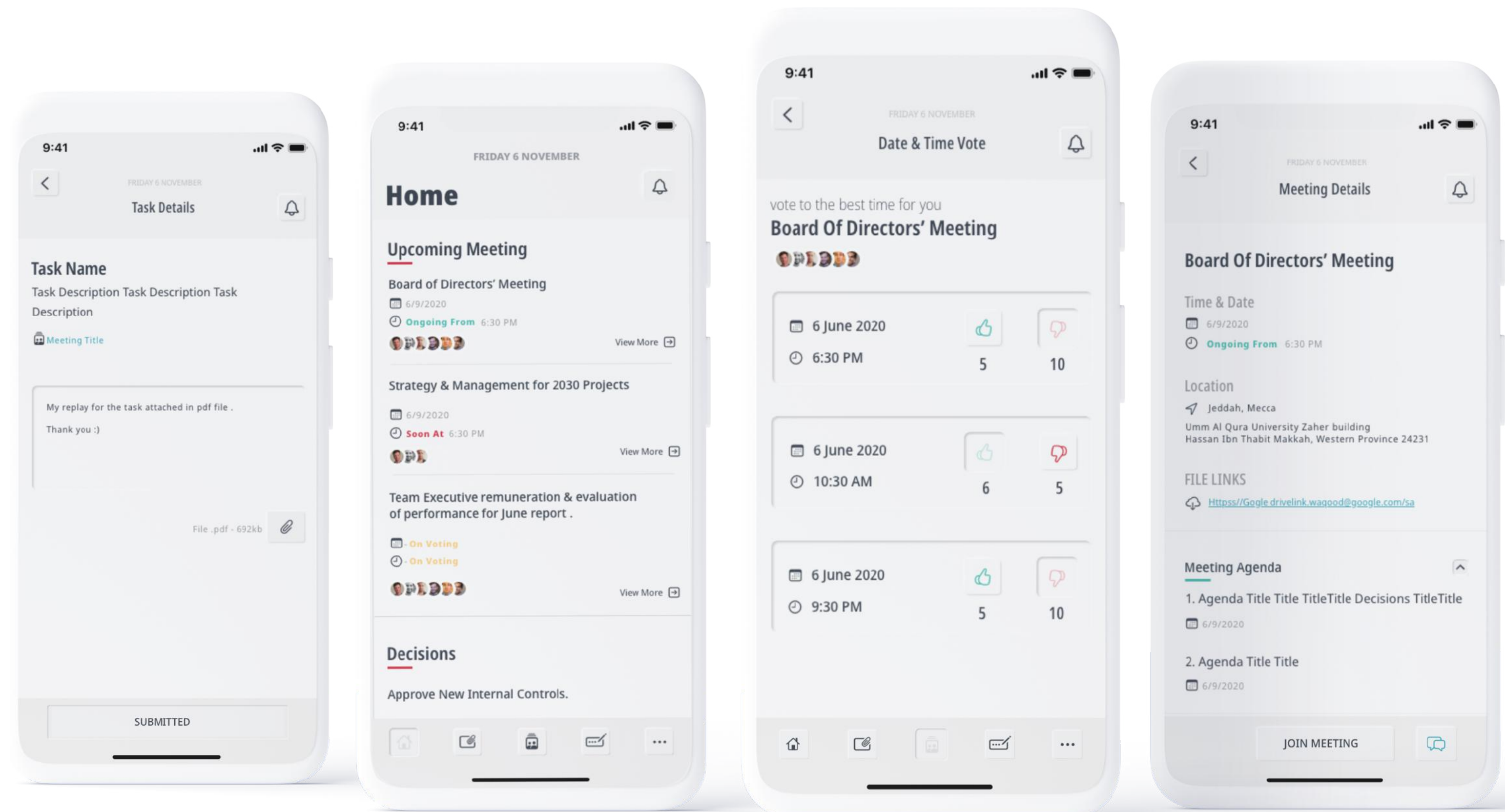
Apps
Website

Easyboard

- **Client:** Waqood
- **Service:** App ,Web, UX, UI
- **Type:** Productivity

About

Board Meeting Management
Solution



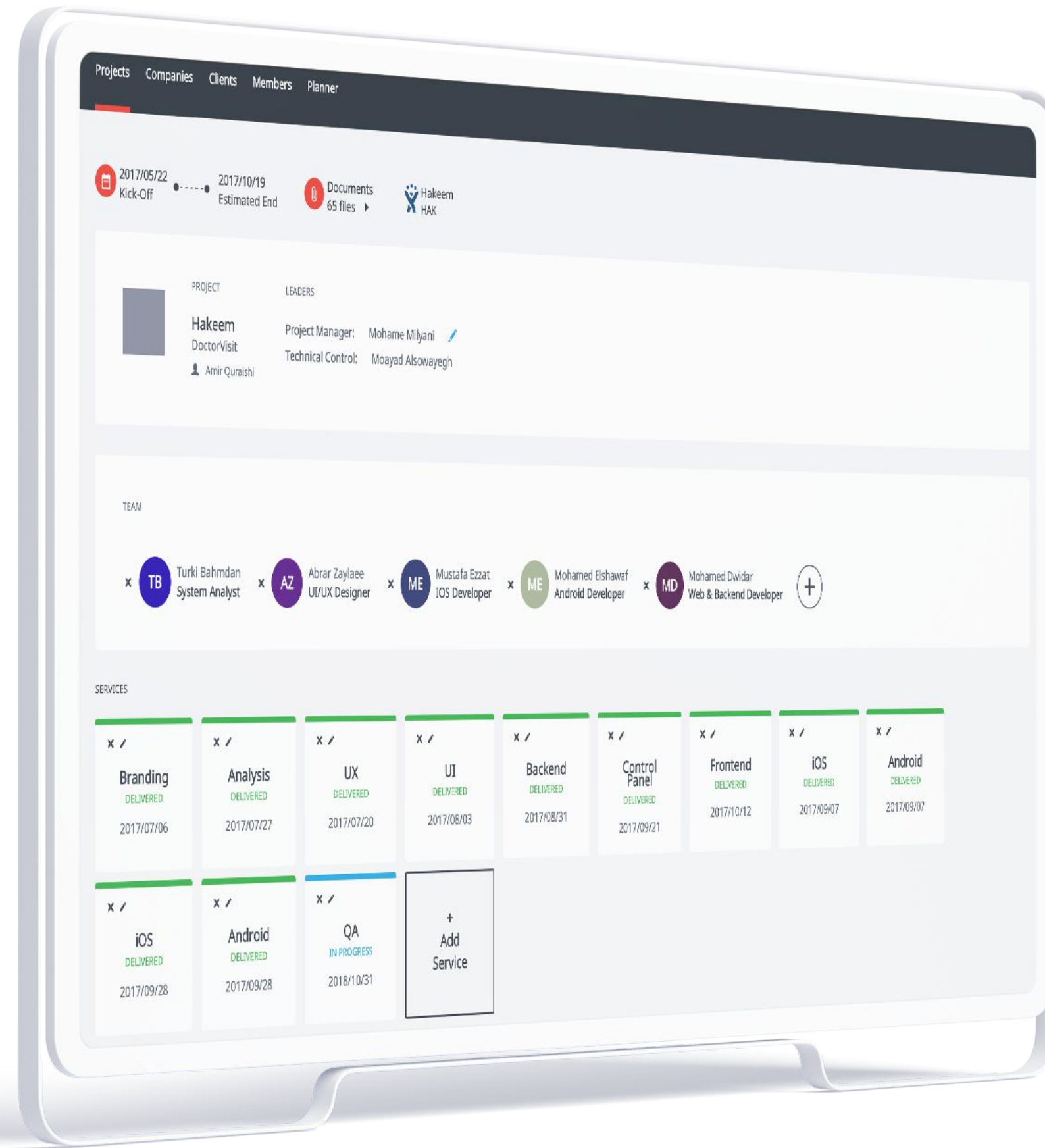
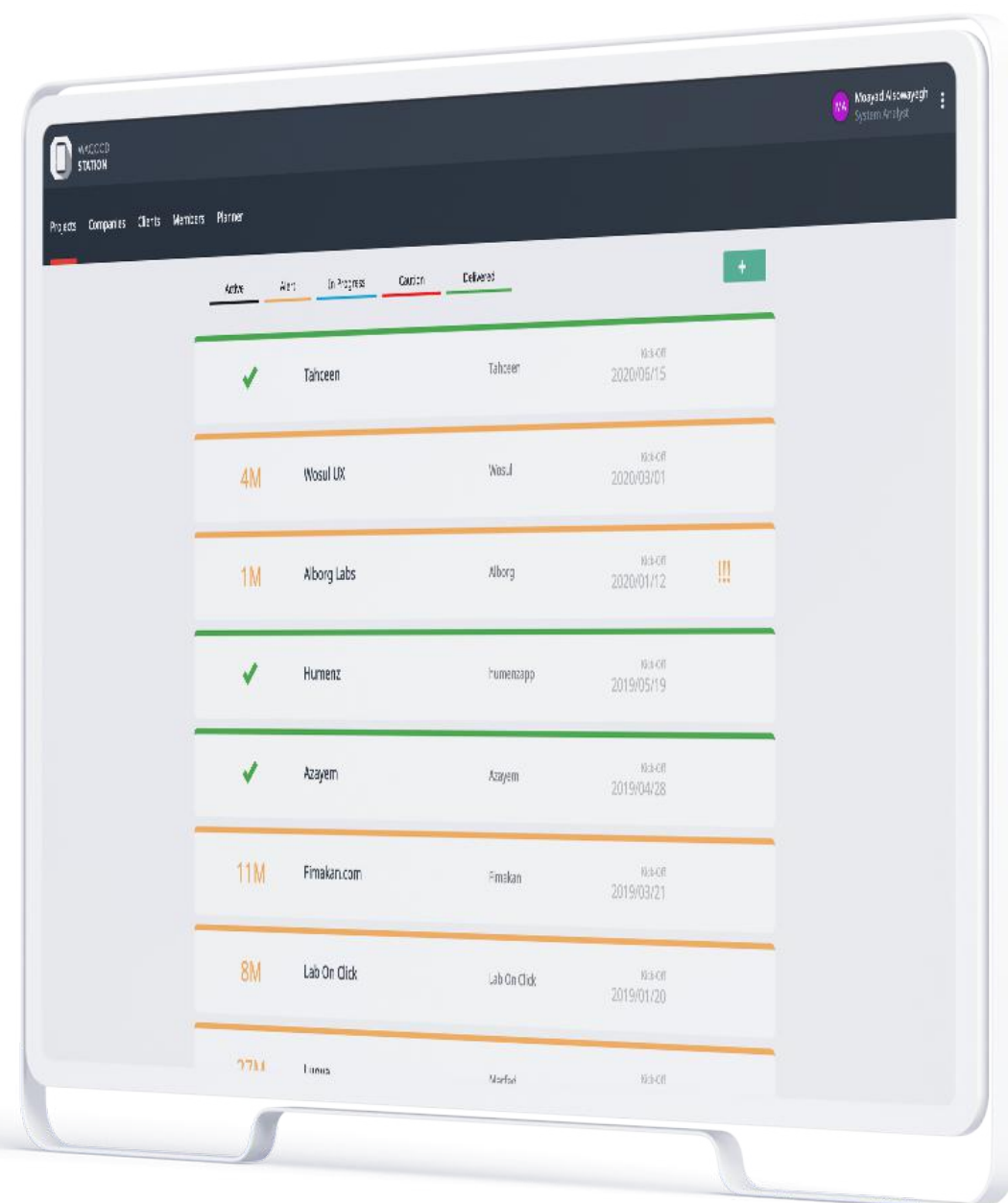
Apps
Website

Waqood Station

- **Client:** Waqood
- **Service:** Web, UX, UI
- **Type:** Productivity

About

a website for Project Management



Games by Diesel Studio



Deal App

- **Client:** Waqood
- **Service:** App, UX, UI
- **Type:** Mobile Game

About

Deal App is an addictive quick 4 player card game mix of strategy and chance



Jeddah Streets

- **Client:** Waqood
- **Service:** App, UX, UI
- **Type:** Mobile Game

About

Endless cars game takes place in the busy streets of Jeddah



Waqood's Services Catalog

APPS

We provide well-implemented applications for both Android and iOS platforms.

Native

Native Mobile Apps Development for Android and iOS Unlike apps developed by cross-platform tools, native mobile apps provide a high degree of reliability and fast performance. It also gives the ability to access the phone's various hardware such as cameras and GPS. Native apps are developed using the native language and official SDK of the platform (Objective-C for iOS or Java for Android)

Quality

Software quality analysis includes performing specific tasks in a controlled environment to check and benchmark their results, consisting of both anticipated and unpredictable procedures. The study also comprises performing erroneous transactions to examine the application's behavior and conclude whether it accepts incorrect operations or not.

Publishing

Preparing and submitting your app to Google Play Store and the App Store is long and tedious. We take that pain from you.

WEB

We develop, host, and maintain websites based on the latest technologies and most robust security measurements..

Frontend

We build and develop websites and its related applications using state-of-the-art programming languages. We will also ensure to use a flexible design to comfortably fit different screen sizes of various devices, including laptops, tablets, and smartphones.

Backend

We design and develop the infrastructure to your application by using the most suitable up to date web programming languages and databases for your project. We always ensure that your foundation is scalable since we will always be looking forward to expanding and improving your application as your project succeeds.

Quality

Software quality analysis includes performing specific tasks in a controlled environment to check and benchmark their results, consisting of both anticipated and unpredictable procedures. The study also comprises performing erroneous transactions to examine the application's behavior and conclude whether it accepts incorrect operations or not.

USER EXPERIENCE

We analyze users' experience for your application and enhance its usability and responsiveness to improve your customers' satisfaction and loyalty.

UX?

UX design is the process of designing (digital or physical) products that are useful, easy to use, and delightful to interact with. User experience design (UXD or UED) is the process of enhancing customer satisfaction and loyalty by improving the usability, ease of use, and pleasure provided in the interaction between the customer and the product

Scenarios

Planning, in advance, is the key to a successful design and a perfect product. Our experience with various applications and websites enable us to generate the most efficient plan to achieve the project's target. Our primary objective in this stage is to define every functionality and design your application's overall workflow. This part of the development plan is essential to specify how users will interact with your application, identify their goals, and determine the best approach to provide users with the required knowledge.

Wireframes

Wireframes Before starting the UX design, we first make your requirements more visible. We visualize all the components and navigation behavior by sketching screens' blueprint', which acts as a visual guide representing the app or website's skeletal framework. This step is essential to pinpoint any issue that might arise early and validate all design hypotheses before creative design and build.

USER EXPERIENCE

Analyzing competitors and customers

- Helps to gather useful information about the product landscape
- Research the user demographics
- Visual design language, content, and language
- Compared to have an understanding of the product's general competition. - Compared features with deferent products.

Deciding product structure and strategy

- Defines the journey to achieve clarity
- Creating milestones of what should be done step by step

Prototyping

- Gets more close to the actual product
- Consists of middle to high fidelity representation
- Gives the look and feel of the final product for interactions

USER Interface

The UI is the visual layer informed by the UX architecture, but based on branding/style guide and visual design principles. In short, making it pretty

UI?

The presentation and interactivity about the look and feel. It includes:

- Typography
- Colors
- Component style
- Layout arrangement

Typography

- Convey emotions, transfer a message and define content hierarchy
- The font family, size, weight, color, the text structure, everything matters
- The readability of the text have a massive impact on how users experience the product

Colors

- The soul of an artistic piece
- It's a language can says a thousand words
- Perform several functions like supporting and carrying the brand recognition... etc

USER Interface

Component style

- Background, text fields, input fields, buttons, cards, etc
- Pre-planning the elements' style "shape, color, size"

Layout arrangement

- Includes organization, arrangement, and spacing
- Controlling the eye movement of the end user
- Balanced visual weights
- Arrange components according to their importance

BRANDING

We provide visual identity design services that rhyme perfectly with your project.

Personality

Treating your brand as a human being with characteristics represented include uniqueness, sincerity, intellectualism, competence, excitement, and sophistication. The brand personalities give consumers something with which they can relate, effectively increasing brand awareness and popularity.

Naming

We will assist you in choosing the right name to successfully describe and present your brand to consumers.

Mark

Brand Mark, Logo design & specifications, Brand colors, Brand typeface.

Typography

This part mainly deals with "fonts." What font your brand should use for Headlines, Sub-Head, and primary copy.

BRANDING

Photography

Each brand has its own photography style, whether it is descriptive (straight forward) images or completely abstract images. We are responsible for presenting your brand in the best suitable photography style.

Stationery

Business cards, Letterhead, Envelops, Folders, ID cards, CD & CD covers ... etc. Whatever your business needs in this field.

Profile

To kick-off your business, you might need a small presentation explaining all about your brand.

App Branding

For us, an application is a brand by its self that is providing a service to its users. So we treat applications as we treat any other brand..

Technical Operation

Maintenance

Once your website is live, do ongoing revisions seem more painful than they should be? Our Web Maintenance services may be the solution. From simple development updates to ongoing development efforts, our flexible web maintenance packages help our clients get things done. While we handle all aspects of the web development process from strategic consulting to HTML/CSS coding to database design and backend programming, it's in the implementation of interactive components where we excel.

Cloud

We provide various cloud solutions that adapt best to your project's needs. We offer both Saudi-based hosting, in collaboration with local Saudi providers, and international hosting in numerous locations worldwide. Our services also include web accelerator technologies that increase your website's availability and response time across the globe.

Support

Launching your mobile application and publishing your website online does not mean the end of our relationship. We provide both technical support, maintenance, and operation management after your project inauguration. Please think of us as your reliable, professional team.

CONSULTANCY

Highly experienced multidisciplinary team that can provide your project with the required perception and solutions to achieve your goal more efficiently.

Platform Audit

Platform Audit is the examination and evaluation of the organization's digital platform. The audit's objective is to inform non-technical managers/investors about the health of their platform and point out the main concerns & threats. Make sure the infrastructure, policies, and operations.

Project Management

Throw our software project management service, and we will manage the development of your software project by managing vendors. Your designated team will develop detailed work plans, schedules, project estimates, resource plans, and status reports as part of the project management.

Digital Transformation

We help your organization by integrating digital technology into all business areas, resulting in fundamental changes to how companies operate and how they deliver value to customers.

Project Preparation

We help you to prepare your project for the best way for the development phase..

Why Waqood !

Why Waqood !

Have you ever wondered why do you decide on a specific coffee shop between a dozen other choices? The certifies of favoring a coffee shop differs from one person to another.

You might be looking for the best blend or prefer to have more provided choices. Others might prefer a specific theme or atmosphere of the coffee shop. Most coffee shops are alike.

The staff, however, is what makes your experience in a coffee shop unique. They are the ones who perfects your coffee, provide different and attractive choices, and maintain the shop's surrounding environment just the way you like it.

Our staff in Waqood can supply attractive development choices and various technical consultations to your project. Our team will prepare the best user interface for your application and employ its long experience to succeed in your project even after its official launch.





Implementation

Our team can provide technology solutions to a wide range of operating systems and platforms.



Confidentiality

We preserve the privacy of your project ideas and its related documents.



Trust

We ensure full transparency and integrity in our business dealings. We believe those values maintained our reputation and customers' trust.



Platforms

Our team can provide technology solutions to a wide range of operating systems and platforms.



Local

Our native team can comprehend local users' mindsets and requirements to design solutions that are attractive to the local market based on international standards.



Beyond

Beyond Technology, We do not just write code! Our team can deliberate the ideas of your project and provide unique and out of the box suggestions.



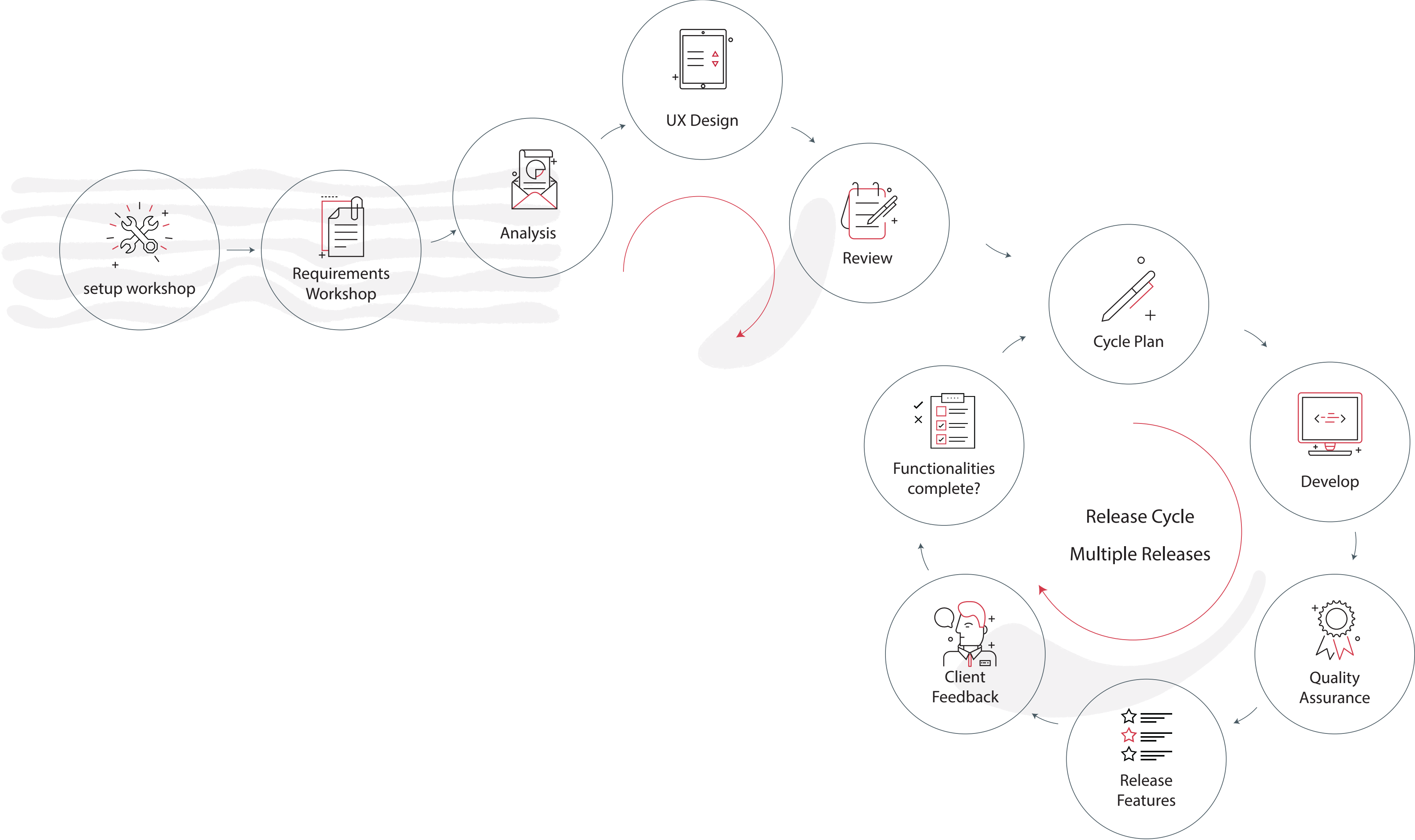
Experience

More than 100 projects, for government agencies and private sector, have been completed within four years on Android, iOS, and web platforms.



Elegant

We develop and manage our projects using the Agile methodology to increase the flexibility of our execution pipeline. As a result, we can amend the project's requirements and integrate new improvements on time.



THANKS!

Waqood

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